

Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
Population		
2012 Projection	46,751	
2007 Estimate	39,364	
2000 Census	28,345	
1990 Census	21,291	
Growth 2007-2012	18.77%	
Growth 2000-2007	38.87%	
Growth 1990-2000	33.13%	
2007 Est. Population by Single Race Classification		
	39,364	
White Alone	23,152	58.82
Black or African American Alone	12,674	32.20
American Indian and Alaska Native Alone	96	0.24
Asian Alone	1,091	2.77
Native Hawaiian and Other Pacific Islander Alone	11	0.03
Some Other Race Alone	1,220	3.10
Two or More Races	1,120	2.85
2007 Est. Population Hispanic or Latino by Origin*		
	39,364	
Not Hispanic or Latino	36,396	92.46
Hispanic or Latino:	2,968	7.54
Mexican	1,534	51.68
Puerto Rican	356	11.99
Cuban	180	6.06
All Other Hispanic or Latino	898	30.26
2007 Est. Hispanic or Latino by Single Race Class.		
	2,968	
White Alone	1,443	48.62
Black or African American Alone	80	2.70
American Indian and Alaska Native Alone	32	1.08
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	4	0.13
Some Other Race Alone	1,142	38.48
Two or More Races	267	9.00



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Description	Total ZIP	%
2007 Est. Pop. Asian Alone Race by Category*	1,091	
Chinese, except Taiwanese	105	9.62
Filipino	83	7.61
Japanese	30	2.75
Asian Indian	489	44.82
Korean	147	13.47
Vietnamese	66	6.05
Cambodian	22	2.02
Hmong	7	0.64
Laotian	8	0.73
Thai	2	0.18
Other Asian	125	11.46
Two or more Asian categories	7	0.64
2007 Est. Population by Ancestry	39,364	
Pop, Arab	88	0.22
Pop, Czech	133	0.34
Pop, Danish	68	0.17
Pop, Dutch	450	1.14
Pop, English	3,632	9.23
Pop, French (except Basque)	449	1.14
Pop, French Canadian	143	0.36
Pop, German	2,945	7.48
Pop, Greek	88	0.22
Pop, Hungarian	136	0.35
Pop, Irish	3,019	7.67
Pop, Italian	928	2.36
Pop, Lithuanian	41	0.10
Pop, United States or American	4,590	11.66
Pop, Norwegian	125	0.32
Pop, Polish	581	1.48
Pop, Portuguese	85	0.22
Pop, Russian	66	0.17
Pop, Scottish	788	2.00
Pop, Scotch-Irish	920	2.34
Pop, Slovak	64	0.16
Pop, Sub-Saharan African	336	0.85
Pop, Swedish	132	0.34
Pop, Swiss	27	0.07
Pop, Ukrainian	125	0.32
Pop, Welsh	167	0.42
Pop, West Indian (exc Hisp groups)	421	1.07



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Description	Total ZIP	%
2007 Est. Population by Ancestry		
Pop, Other ancestries	9,250	23.50
Pop, Ancestry Unclassified	9,567	24.30
2007 Est. Pop Age 5+ by Language Spoken At Home		
	36,642	
Speak Only English at Home	33,549	91.56
Speak Asian/Pacific Islander Language at Home	432	1.18
Speak IndoEuropean Language at Home	886	2.42
Speak Spanish at Home	1,582	4.32
Speak Other Language at Home	193	0.53
2007 Est. Population by Sex		
	39,364	
Male	19,683	50.00
Female	19,681	50.00
Male/Female Ratio	1.00	
2007 Est. Population by Age		
	39,364	
Age 0 - 4	2,722	6.91
Age 5 - 9	2,549	6.48
Age 10 - 14	2,991	7.60
Age 15 - 17	2,172	5.52
Age 18 - 20	1,727	4.39
Age 21 - 24	2,227	5.66
Age 25 - 34	4,912	12.48
Age 35 - 44	6,432	16.34
Age 45 - 49	3,776	9.59
Age 50 - 54	3,105	7.89
Age 55 - 59	2,671	6.79
Age 60 - 64	1,632	4.15
Age 65 - 74	1,460	3.71
Age 75 - 84	739	1.88
Age 85 and over	249	0.63
Age 16 and over	30,326	77.04
Age 18 and over	28,930	73.49
Age 21 and over	27,203	69.11
Age 65 and over	2,448	6.22
2007 Est. Median Age		
	35.59	
2007 Est. Average Age		
	34.83	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2007 Est. Male Population by Age	19,683	
Age 0 - 4	1,402	7.12
Age 5 - 9	1,339	6.80
Age 10 - 14	1,529	7.77
Age 15 - 17	1,084	5.51
Age 18 - 20	904	4.59
Age 21 - 24	1,160	5.89
Age 25 - 34	2,652	13.47
Age 35 - 44	3,039	15.44
Age 45 - 49	1,844	9.37
Age 50 - 54	1,509	7.67
Age 55 - 59	1,321	6.71
Age 60 - 64	837	4.25
Age 65 - 74	718	3.65
Age 75 - 84	278	1.41
Age 85 and over	67	0.34
2007 Est. Median Age, Male	34.14	
2007 Est. Average Age, Male	34.01	
2007 Est. Female Population by Age	19,681	
Age 0 - 4	1,320	6.71
Age 5 - 9	1,210	6.15
Age 10 - 14	1,462	7.43
Age 15 - 17	1,088	5.53
Age 18 - 20	823	4.18
Age 21 - 24	1,067	5.42
Age 25 - 34	2,260	11.48
Age 35 - 44	3,393	17.24
Age 45 - 49	1,932	9.82
Age 50 - 54	1,596	8.11
Age 55 - 59	1,350	6.86
Age 60 - 64	795	4.04
Age 65 - 74	742	3.77
Age 75 - 84	461	2.34
Age 85 and over	182	0.92
2007 Est. Median Age, Female	36.80	
2007 Est. Average Age, Female	35.66	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2007 Est. Population Age 15+ by Marital Status*	31,102	
Total, Never Married	6,942	22.32
Married, Spouse present	19,353	62.22
Married, Spouse absent	794	2.55
Widowed	1,086	3.49
Divorced	2,927	9.41
Males, Never Married	3,938	12.66
Previously Married	1,526	4.91
Females, Never Married	3,004	9.66
Previously Married	2,863	9.21
2007 Est. Pop. Age 25+ by Educational Attainment*	24,976	
Less than 9th grade	479	1.92
Some High School, no diploma	1,816	7.27
High School Graduate (or GED)	5,839	23.38
Some College, no degree	6,935	27.77
Associate Degree	2,087	8.36
Bachelor's Degree	5,169	20.70
Master's Degree	1,970	7.89
Professional School Degree	427	1.71
Doctorate Degree	254	1.02
Households		
2012 Projection	15,416	
2007 Estimate	12,917	
2000 Census	9,257	
1990 Census	6,831	
Growth 2007-2012	19.35%	
Growth 2000-2007	39.54%	
Growth 1990-2000	35.51%	
2007 Est. Households by Household Type	12,917	
Family Households	10,565	81.79
Nonfamily Households	2,352	18.21
2007 Est. Group Quarters Population	265	
2007 Households by Ethnicity, Hispanic/Latino	695	5.38



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2007 Est. Households by Household Income	12,917	
Income Less than \$15,000	517	4.00
Income \$15,000 - \$24,999	598	4.63
Income \$25,000 - \$34,999	949	7.35
Income \$35,000 - \$49,999	1,899	14.70
Income \$50,000 - \$74,999	3,345	25.90
Income \$75,000 - \$99,999	2,531	19.59
Income \$100,000 - \$149,999	2,286	17.70
Income \$150,000 - \$249,999	651	5.04
Income \$250,000 - \$499,999	107	0.83
Income \$500,000 and more	34	0.26
2007 Est. Average Household Income	\$78,520	
2007 Est. Median Household Income	\$68,649	
2007 Est. Per Capita Income	\$25,949	
2007 Est. Household Type, Presence Own Children*	12,917	
Single Male Householder	726	5.62
Single Female Householder	945	7.32
Married-Couple Family, own children	4,905	37.97
Married-Couple Family, no own children	3,867	29.94
Male Householder, own children	253	1.96
Male Householder, no own children	202	1.56
Female Householder, own children	826	6.39
Female Householder, no own children	512	3.96
Nonfamily, Male Householder	430	3.33
Nonfamily, Female Householder	251	1.94
2007 Est. Households by Household Size*	12,917	
1-person household	1,671	12.94
2-person household	3,743	28.98
3-person household	2,796	21.65
4-person household	2,951	22.85
5-person household	1,184	9.17
6-person household	375	2.90
7 or more person household	197	1.53
2007 Est. Average Household Size	3.03	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2007 Est. Households by Presence of People*	12,917	
Households with 1 or more People under Age 18:		
Married-Couple Family	5,084	39.36
Other Family, Male Householder	287	2.22
Other Family, Female Householder	942	7.29
Nonfamily, Male Householder	34	0.26
Nonfamily, Female Householder	11	0.09
Households no People under Age 18:		
Married-Couple Family	3,688	28.55
Other Family, Male Householder	168	1.30
Other Family, Female Householder	396	3.07
Nonfamily, Male Householder	1,122	8.69
Nonfamily, Female Householder	1,185	9.17
2007 Est. Households by Number of Vehicles*	12,917	
No Vehicles	218	1.69
1 Vehicle	2,466	19.09
2 Vehicles	6,270	48.54
3 Vehicles	2,775	21.48
4 Vehicles	827	6.40
5 or more Vehicles	361	2.79
2007 Est. Average Number of Vehicles*	2.23	
Family Households		
2012 Projection	12,562	
2007 Estimate	10,565	
2000 Census	7,635	
1990 Census	5,960	
Growth 2007-2012	18.90%	
Growth 2000-2007	38.38%	
Growth 1990-2000	28.10%	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2007 Est. Family Households by Household Income	10,565	
Income Less than \$15,000	212	2.01
Income \$15,000 - \$24,999	277	2.62
Income \$25,000 - \$34,999	673	6.37
Income \$35,000 - \$49,999	1,327	12.56
Income \$50,000 - \$74,999	2,860	27.07
Income \$75,000 - \$99,999	2,318	21.94
Income \$100,000 - \$149,999	2,171	20.55
Income \$150,000 - \$249,999	588	5.57
Income \$250,000 - \$499,999	105	0.99
Income \$500,000 and more	34	0.32
2007 Est. Average Family Household Income	\$84,917	
2007 Est. Median Family Household Income	\$74,415	
2007 Est. Families by Poverty Status*	10,565	
Income At or Above Poverty Level:		
Married-Couple Family, own children	5,050	47.80
Married-Couple Family, no own children	3,625	34.31
Male Householder, own children	268	2.54
Male Householder, no own children	144	1.36
Female Householder, own children	954	9.03
Female Householder, no own children	276	2.61
Income Below Poverty Level:		
Married-Couple Family, own children	42	0.40
Married-Couple Family, no own children	55	0.52
Male Householder, own children	36	0.34
Male Householder, no own children	7	0.07
Female Householder, own children	107	1.01
Female Householder, no own children	1	0.01
2007 Est. Pop Age 16+ by Employment Status*	30,326	
In Armed Forces	48	0.16
Civilian - Employed	22,325	73.62
Civilian - Unemployed	681	2.25
Not in Labor Force	7,272	23.98



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2007 Est. Civ Employed Pop 16+ Class of Worker*	22,325	
For-Profit Private Workers	16,534	74.06
Non-Profit Private Workers	1,238	5.55
Local Government Workers	1,658	7.43
State Government Workers	681	3.05
Federal Government Workers	624	2.80
Self-Emp Workers	1,577	7.06
Unpaid Family Workers	13	0.06

2007 Est. Civ Employed Pop 16+ by Occupation*	22,325	
Management, Business, and Financial Operations	4,379	19.61
Professional and Related Occupations	4,781	21.42
Service	2,079	9.31
Sales and Office	6,595	29.54
Farming, Fishing, and Forestry	18	0.08
Construction, Extraction and Maintenance	2,344	10.50
Production, Transportation and Material Moving	2,129	9.54

2007 Est. Pop 16+ by Occupation Classification*	22,325	
Blue Collar	4,473	20.04
White Collar	15,737	70.49
Service and Farm	2,115	9.47

2007 Est. Workers Age 16+, Transportation To Work*	22,043	
Drove Alone	18,425	83.59
Car Pooled	2,534	11.50
Public Transportation	186	0.84
Walked	108	0.49
Motorcycle	23	0.10
Bicycle	0	0.00
Other Means	119	0.54
Worked at Home	648	2.94

2007 Est. Workers Age 16+ by Travel Time to Work*	21,395	
Less than 15 Minutes	2,981	13.93
15 - 29 Minutes	4,959	23.18
30 - 44 Minutes	6,087	28.45
45 - 59 Minutes	4,128	19.29
60 or more Minutes	3,240	15.14

2007 Est. Average Travel Time to Work in Minutes*	38.71	
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Description	Total ZIP	%
2007 Est. Tenure of Occupied Housing Units	12,917	
Owner Occupied	11,579	89.64
Renter Occupied	1,338	10.36
2007 Occ Housing Units, Avg Length of Residence	7	
2007 Est. All Owner-Occupied Housing Values	11,579	
Value Less than \$20,000	183	1.58
Value \$20,000 - \$39,999	141	1.22
Value \$40,000 - \$59,999	46	0.40
Value \$60,000 - \$79,999	50	0.43
Value \$80,000 - \$99,999	202	1.74
Value \$100,000 - \$149,999	3,440	29.71
Value \$150,000 - \$199,999	3,370	29.10
Value \$200,000 - \$299,999	2,698	23.30
Value \$300,000 - \$399,999	913	7.88
Value \$400,000 - \$499,999	336	2.90
Value \$500,000 - \$749,999	177	1.53
Value \$750,000 - \$999,999	23	0.20
Value \$1,000,000 or more	0	0.00
2007 Est. Median All Owner-Occupied Housing Value	\$175,630	
2007 Est. Housing Units by Units in Structure*	13,716	
1 Unit Attached	22	0.16
1 Unit Detached	12,727	92.79
2 Units	25	0.18
3 to 19 Units	387	2.82
20 to 49 Units	93	0.68
50 or More Units	10	0.07
Mobile Home or Trailer	437	3.19
Boat, RV, Van, etc.	15	0.11



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2007 Est. Housing Units by Year Structure Built	13,716	
Housing Units Built 1999 to 2007	4,659	33.97
Housing Unit Built 1995 to 1998	961	7.01
Housing Unit Built 1990 to 1994	1,605	11.70
Housing Unit Built 1980 to 1989	4,763	34.73
Housing Unit Built 1970 to 1979	1,293	9.43
Housing Unit Built 1960 to 1969	227	1.66
Housing Unit Built 1950 to 1959	120	0.87
Housing Unit Built 1940 to 1949	27	0.20
Housing Unit Built 1939 or Earlier	61	0.44
2007 Est. Median Year Structure Built **	1991	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
30039	Snellville		

Project Information:

Site: 1

Order Number: 965663959

