

# Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>Population</b>		
2012 Projection	10,404	
2007 Estimate	8,282	
2000 Census	5,188	
1990 Census	2,677	
Growth 2007-2012	25.62%	
Growth 2000-2007	59.64%	
Growth 1990-2000	93.80%	
<b>2007 Est. Population by Single Race Classification</b>		
	8,282	
White Alone	7,598	91.74
Black or African American Alone	184	2.22
American Indian and Alaska Native Alone	6	0.07
Asian Alone	233	2.81
Native Hawaiian and Other Pacific Islander Alone	16	0.19
Some Other Race Alone	164	1.98
Two or More Races	81	0.98
<b>2007 Est. Population Hispanic or Latino by Origin*</b>		
	8,282	
Not Hispanic or Latino	7,883	95.18
Hispanic or Latino:	399	4.82
Mexican	280	70.18
Puerto Rican	32	8.02
Cuban	12	3.01
All Other Hispanic or Latino	75	18.80
<b>2007 Est. Hispanic or Latino by Single Race Class.</b>		
	399	
White Alone	211	52.88
Black or African American Alone	2	0.50
American Indian and Alaska Native Alone	1	0.25
Asian Alone	1	0.25
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	161	40.35
Two or More Races	23	5.76



# Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Pop. Asian Alone Race by Category*</b>	233	
Chinese, except Taiwanese	5	2.15
Filipino	12	5.15
Japanese	3	1.29
Asian Indian	11	4.72
Korean	3	1.29
Vietnamese	7	3.00
Cambodian	0	0.00
Hmong	135	57.94
Laotian	47	20.17
Thai	0	0.00
Other Asian	4	1.72
Two or more Asian categories	6	2.58
<b>2007 Est. Population by Ancestry</b>	8,282	
Pop, Arab	14	0.17
Pop, Czech	11	0.13
Pop, Danish	7	0.08
Pop, Dutch	48	0.58
Pop, English	679	8.20
Pop, French (except Basque)	75	0.91
Pop, French Canadian	17	0.21
Pop, German	473	5.71
Pop, Greek	1	0.01
Pop, Hungarian	15	0.18
Pop, Irish	636	7.68
Pop, Italian	137	1.65
Pop, Lithuanian	17	0.21
Pop, United States or American	1,556	18.79
Pop, Norwegian	19	0.23
Pop, Polish	50	0.60
Pop, Portuguese	1	0.01
Pop, Russian	23	0.28
Pop, Scottish	117	1.41
Pop, Scotch-Irish	113	1.36
Pop, Slovak	6	0.07
Pop, Sub-Saharan African	25	0.30
Pop, Swedish	15	0.18
Pop, Swiss	2	0.02
Pop, Ukrainian	5	0.06
Pop, Welsh	20	0.24
Pop, West Indian (exc Hisp groups)	0	0.00



# Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Population by Ancestry</b>		
Pop, Other ancestries	1,137	13.73
Pop, Ancestry Unclassified	3,063	36.98
<b>2007 Est. Pop Age 5+ by Language Spoken At Home</b>		
	7,640	
Speak Only English at Home	7,159	93.70
Speak Asian/Pacific Islander Language at Home	169	2.21
Speak IndoEuropean Language at Home	63	0.82
Speak Spanish at Home	249	3.26
Speak Other Language at Home	0	0.00
<b>2007 Est. Population by Sex</b>		
	8,282	
Male	4,194	50.64
Female	4,088	49.36
Male/Female Ratio	1.03	
<b>2007 Est. Population by Age</b>		
	8,282	
Age 0 - 4	642	7.75
Age 5 - 9	592	7.15
Age 10 - 14	587	7.09
Age 15 - 17	356	4.30
Age 18 - 20	300	3.62
Age 21 - 24	405	4.89
Age 25 - 34	1,202	14.51
Age 35 - 44	1,379	16.65
Age 45 - 49	621	7.50
Age 50 - 54	560	6.76
Age 55 - 59	513	6.19
Age 60 - 64	396	4.78
Age 65 - 74	465	5.61
Age 75 - 84	203	2.45
Age 85 and over	61	0.74
Age 16 and over	6,357	76.76
Age 18 and over	6,105	73.71
Age 21 and over	5,805	70.09
Age 65 and over	729	8.80
<b>2007 Est. Median Age</b>		
	35.42	
<b>2007 Est. Average Age</b>		
	35.34	



# Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Male Population by Age</b>	4,194	
Age 0 - 4	329	7.84
Age 5 - 9	315	7.51
Age 10 - 14	313	7.46
Age 15 - 17	197	4.70
Age 18 - 20	162	3.86
Age 21 - 24	205	4.89
Age 25 - 34	600	14.31
Age 35 - 44	701	16.71
Age 45 - 49	317	7.56
Age 50 - 54	289	6.89
Age 55 - 59	242	5.77
Age 60 - 64	195	4.65
Age 65 - 74	231	5.51
Age 75 - 84	82	1.96
Age 85 and over	16	0.38
<b>2007 Est. Median Age, Male</b>	34.59	
<b>2007 Est. Average Age, Male</b>	34.45	
<b>2007 Est. Female Population by Age</b>	4,088	
Age 0 - 4	313	7.66
Age 5 - 9	277	6.78
Age 10 - 14	274	6.70
Age 15 - 17	159	3.89
Age 18 - 20	138	3.38
Age 21 - 24	200	4.89
Age 25 - 34	602	14.73
Age 35 - 44	678	16.59
Age 45 - 49	304	7.44
Age 50 - 54	271	6.63
Age 55 - 59	271	6.63
Age 60 - 64	201	4.92
Age 65 - 74	234	5.72
Age 75 - 84	121	2.96
Age 85 and over	45	1.10
<b>2007 Est. Median Age, Female</b>	36.20	
<b>2007 Est. Average Age, Female</b>	36.25	



# Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Population Age 15+ by Marital Status*</b>	6,461	
Total, Never Married	1,075	16.64
Married, Spouse present	4,353	67.37
Married, Spouse absent	134	2.07
Widowed	321	4.97
Divorced	578	8.95
Males, Never Married	569	8.81
Previously Married	353	5.46
Females, Never Married	506	7.83
Previously Married	603	9.33
<b>2007 Est. Pop. Age 25+ by Educational Attainment*</b>	5,400	
Less than 9th grade	352	6.52
Some High School, no diploma	657	12.17
High School Graduate (or GED)	1,940	35.93
Some College, no degree	1,266	23.44
Associate Degree	220	4.07
Bachelor's Degree	710	13.15
Master's Degree	193	3.57
Professional School Degree	54	1.00
Doctorate Degree	8	0.15
<b>Households</b>		
2012 Projection	3,656	
2007 Estimate	2,921	
2000 Census	1,837	
1990 Census	946	
Growth 2007-2012	25.16%	
Growth 2000-2007	59.01%	
Growth 1990-2000	94.19%	
<b>2007 Est. Households by Household Type</b>	2,921	
Family Households	2,360	80.79
Nonfamily Households	561	19.21
<b>2007 Est. Group Quarters Population</b>	28	
<b>2007 Households by Ethnicity, Hispanic/Latino</b>	100	3.42



## Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Households by Household Income</b>	2,921	
Income Less than \$15,000	253	8.66
Income \$15,000 - \$24,999	209	7.16
Income \$25,000 - \$34,999	245	8.39
Income \$35,000 - \$49,999	347	11.88
Income \$50,000 - \$74,999	668	22.87
Income \$75,000 - \$99,999	491	16.81
Income \$100,000 - \$149,999	433	14.82
Income \$150,000 - \$249,999	183	6.26
Income \$250,000 - \$499,999	59	2.02
Income \$500,000 and more	33	1.13
<b>2007 Est. Average Household Income</b>	\$82,210	
<b>2007 Est. Median Household Income</b>	\$65,209	
<b>2007 Est. Per Capita Income</b>	\$29,061	
<b>2007 Est. Household Type, Presence Own Children*</b>	2,921	
Single Male Householder	215	7.36
Single Female Householder	224	7.67
Married-Couple Family, own children	922	31.56
Married-Couple Family, no own children	1,088	37.25
Male Householder, own children	65	2.23
Male Householder, no own children	52	1.78
Female Householder, own children	129	4.42
Female Householder, no own children	104	3.56
Nonfamily, Male Householder	75	2.57
Nonfamily, Female Householder	47	1.61
<b>2007 Est. Households by Household Size*</b>	2,921	
1-person household	439	15.03
2-person household	1,034	35.40
3-person household	598	20.47
4-person household	516	17.67
5-person household	204	6.98
6-person household	83	2.84
7 or more person household	47	1.61
<b>2007 Est. Average Household Size</b>	2.83	



# Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Households by Presence of People*</b>	2,921	
<b>Households with 1 or more People under Age 18:</b>		
Married-Couple Family	972	33.28
Other Family, Male Householder	75	2.57
Other Family, Female Householder	152	5.20
Nonfamily, Male Householder	12	0.41
Nonfamily, Female Householder	0	0.00
<b>Households no People under Age 18:</b>		
Married-Couple Family	1,038	35.54
Other Family, Male Householder	42	1.44
Other Family, Female Householder	81	2.77
Nonfamily, Male Householder	278	9.52
Nonfamily, Female Householder	271	9.28
<b>2007 Est. Households by Number of Vehicles*</b>	2,921	
No Vehicles	130	4.45
1 Vehicle	507	17.36
2 Vehicles	1,407	48.17
3 Vehicles	629	21.53
4 Vehicles	179	6.13
5 or more Vehicles	69	2.36
<b>2007 Est. Average Number of Vehicles*</b>	2.17	
<b>Family Households</b>		
2012 Projection	2,950	
2007 Estimate	2,360	
2000 Census	1,492	
1990 Census	761	
Growth 2007-2012	25.00%	
Growth 2000-2007	58.18%	
Growth 1990-2000	96.06%	



## Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Family Households by Household Income</b>	2,360	
Income Less than \$15,000	104	4.41
Income \$15,000 - \$24,999	123	5.21
Income \$25,000 - \$34,999	190	8.05
Income \$35,000 - \$49,999	247	10.47
Income \$50,000 - \$74,999	570	24.15
Income \$75,000 - \$99,999	475	20.13
Income \$100,000 - \$149,999	388	16.44
Income \$150,000 - \$249,999	177	7.50
Income \$250,000 - \$499,999	53	2.25
Income \$500,000 and more	33	1.40
<b>2007 Est. Average Family Household Income</b>	\$91,103	
<b>2007 Est. Median Family Household Income</b>	\$72,614	
<b>2007 Est. Families by Poverty Status*</b>	2,360	
<b>Income At or Above Poverty Level:</b>		
Married-Couple Family, own children	893	37.84
Married-Couple Family, no own children	1,076	45.59
Male Householder, own children	45	1.91
Male Householder, no own children	42	1.78
Female Householder, own children	100	4.24
Female Householder, no own children	72	3.05
<b>Income Below Poverty Level:</b>		
Married-Couple Family, own children	25	1.06
Married-Couple Family, no own children	16	0.68
Male Householder, own children	30	1.27
Male Householder, no own children	0	0.00
Female Householder, own children	56	2.37
Female Householder, no own children	5	0.21
<b>2007 Est. Pop Age 16+ by Employment Status*</b>	6,357	
In Armed Forces	0	0.00
Civilian - Employed	4,398	69.18
Civilian - Unemployed	72	1.13
Not in Labor Force	1,887	29.68



# Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Civ Employed Pop 16+ Class of Worker*</b>	4,398	
For-Profit Private Workers	3,445	78.33
Non-Profit Private Workers	150	3.41
Local Government Workers	228	5.18
State Government Workers	127	2.89
Federal Government Workers	125	2.84
Self-Emp Workers	303	6.89
Unpaid Family Workers	20	0.45
<b>2007 Est. Civ Employed Pop 16+ by Occupation*</b>	4,398	
Management, Business, and Financial Operations	682	15.51
Professional and Related Occupations	546	12.41
Service	488	11.10
Sales and Office	1,323	30.08
Farming, Fishing, and Forestry	2	0.05
Construction, Extraction and Maintenance	573	13.03
Production, Transportation and Material Moving	784	17.83
<b>2007 Est. Pop 16+ by Occupation Classification*</b>	4,398	
Blue Collar	1,357	30.85
White Collar	2,493	56.68
Service and Farm	548	12.46
<b>2007 Est. Workers Age 16+, Transportation To Work*</b>	4,336	
Drove Alone	3,653	84.25
Car Pooled	454	10.47
Public Transportation	5	0.12
Walked	24	0.55
Motorcycle	0	0.00
Bicycle	2	0.05
Other Means	16	0.37
Worked at Home	182	4.20
<b>2007 Est. Workers Age 16+ by Travel Time to Work*</b>	4,154	
Less than 15 Minutes	650	15.65
15 - 29 Minutes	1,601	38.54
30 - 44 Minutes	1,002	24.12
45 - 59 Minutes	464	11.17
60 or more Minutes	437	10.52
<b>2007 Est. Average Travel Time to Work in Minutes*</b>	32.92	



## Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Tenure of Occupied Housing Units</b>	2,921	
Owner Occupied	2,506	85.79
Renter Occupied	415	14.21
<b>2007 Occ Housing Units, Avg Length of Residence</b>	6	
<b>2007 Est. All Owner-Occupied Housing Values</b>	2,506	
Value Less than \$20,000	82	3.27
Value \$20,000 - \$39,999	66	2.63
Value \$40,000 - \$59,999	59	2.35
Value \$60,000 - \$79,999	51	2.04
Value \$80,000 - \$99,999	130	5.19
Value \$100,000 - \$149,999	501	19.99
Value \$150,000 - \$199,999	405	16.16
Value \$200,000 - \$299,999	595	23.74
Value \$300,000 - \$399,999	193	7.70
Value \$400,000 - \$499,999	78	3.11
Value \$500,000 - \$749,999	163	6.50
Value \$750,000 - \$999,999	122	4.87
Value \$1,000,000 or more	61	2.43
<b>2007 Est. Median All Owner-Occupied Housing Value</b>	\$194,889	
<b>2007 Est. Housing Units by Units in Structure*</b>	3,171	
1 Unit Attached	5	0.16
1 Unit Detached	2,558	80.67
2 Units	5	0.16
3 to 19 Units	39	1.23
20 to 49 Units	4	0.13
50 or More Units	0	0.00
Mobile Home or Trailer	560	17.66
Boat, RV, Van, etc.	0	0.00



## Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
<b>2007 Est. Housing Units by Year Structure Built</b>	3,171	
Housing Units Built 1999 to 2007	1,556	49.07
Housing Unit Built 1995 to 1998	546	17.22
Housing Unit Built 1990 to 1994	214	6.75
Housing Unit Built 1980 to 1989	364	11.48
Housing Unit Built 1970 to 1979	188	5.93
Housing Unit Built 1960 to 1969	149	4.70
Housing Unit Built 1950 to 1959	79	2.49
Housing Unit Built 1940 to 1949	27	0.85
Housing Unit Built 1939 or Earlier	48	1.51
<b>2007 Est. Median Year Structure Built **</b>	1999	

\*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



# Pop-Facts: Demographic Snapshot Report

## Appendix: Area Listing

### Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
30517	Braselton		

### Project Information:

---

Site: 1

Order Number: 965663912

