

Pop-Facts: Demographic Snapshot Report

Place, (see appendix for geographies), aggregate

Description	Total Place	%
Population		
2012 Projection	2,704	
2007 Estimate	2,091	
2000 Census	1,206	
1990 Census	535	
Growth 2007-2012	29.32%	
Growth 2000-2007	73.38%	
Growth 1990-2000	125.42%	
2007 Est. Population by Single Race Classification		
	2,091	
White Alone	1,861	89.00
Black or African American Alone	24	1.15
American Indian and Alaska Native Alone	0	0.00
Asian Alone	155	7.41
Native Hawaiian and Other Pacific Islander Alone	12	0.57
Some Other Race Alone	16	0.77
Two or More Races	23	1.10
2007 Est. Population Hispanic or Latino by Origin*		
	2,091	
Not Hispanic or Latino	1,998	95.55
Hispanic or Latino:	93	4.45
Mexican	61	65.59
Puerto Rican	10	10.75
Cuban	2	2.15
All Other Hispanic or Latino	20	21.51
2007 Est. Hispanic or Latino by Single Race Class.		
	93	
White Alone	63	67.74
Black or African American Alone	0	0.00
American Indian and Alaska Native Alone	0	0.00
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	16	17.20
Two or More Races	14	15.05



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Description	Total Place	%
2007 Est. Pop. Asian Alone Race by Category*	155	
Chinese, except Taiwanese	3	1.94
Filipino	7	4.52
Japanese	2	1.29
Asian Indian	6	3.87
Korean	2	1.29
Vietnamese	0	0.00
Cambodian	0	0.00
Hmong	95	61.29
Laotian	33	21.29
Thai	0	0.00
Other Asian	2	1.29
Two or more Asian categories	5	3.23
2007 Est. Population by Ancestry	2,091	
Pop, Arab	4	0.19
Pop, Czech	4	0.19
Pop, Danish	4	0.19
Pop, Dutch	12	0.57
Pop, English	172	8.23
Pop, French (except Basque)	23	1.10
Pop, French Canadian	4	0.19
Pop, German	128	6.12
Pop, Greek	0	0.00
Pop, Hungarian	1	0.05
Pop, Irish	146	6.98
Pop, Italian	37	1.77
Pop, Lithuanian	4	0.19
Pop, United States or American	378	18.08
Pop, Norwegian	4	0.19
Pop, Polish	17	0.81
Pop, Portuguese	0	0.00
Pop, Russian	6	0.29
Pop, Scottish	30	1.43
Pop, Scotch-Irish	26	1.24
Pop, Slovak	2	0.10
Pop, Sub-Saharan African	9	0.43
Pop, Swedish	5	0.24
Pop, Swiss	0	0.00
Pop, Ukrainian	4	0.19
Pop, Welsh	8	0.38
Pop, West Indian (exc Hisp groups)	0	0.00



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Description	Total Place	%
2007 Est. Population by Ancestry		
Pop, Other ancestries	284	13.58
Pop, Ancestry Unclassified	779	37.25
2007 Est. Pop Age 5+ by Language Spoken At Home		
	1,950	
Speak Only English at Home	1,806	92.62
Speak Asian/Pacific Islander Language at Home	85	4.36
Speak IndoEuropean Language at Home	17	0.87
Speak Spanish at Home	42	2.15
Speak Other Language at Home	0	0.00
2007 Est. Population by Sex		
	2,091	
Male	1,034	49.45
Female	1,057	50.55
Male/Female Ratio	0.98	
2007 Est. Population by Age		
	2,091	
Age 0 - 4	141	6.74
Age 5 - 9	137	6.55
Age 10 - 14	152	7.27
Age 15 - 17	109	5.21
Age 18 - 20	58	2.77
Age 21 - 24	86	4.11
Age 25 - 34	224	10.71
Age 35 - 44	299	14.30
Age 45 - 49	158	7.56
Age 50 - 54	189	9.04
Age 55 - 59	196	9.37
Age 60 - 64	123	5.88
Age 65 - 74	134	6.41
Age 75 - 84	66	3.16
Age 85 and over	19	0.91
Age 16 and over	1,640	78.43
Age 18 and over	1,552	74.22
Age 21 and over	1,494	71.45
Age 65 and over	219	10.47
2007 Est. Median Age		
	39.63	
2007 Est. Average Age		
	37.99	



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Place, (see appendix for geographies), aggregate

Description	Total Place	%
2007 Est. Male Population by Age	1,034	
Age 0 - 4	71	6.87
Age 5 - 9	72	6.96
Age 10 - 14	80	7.74
Age 15 - 17	66	6.38
Age 18 - 20	29	2.80
Age 21 - 24	49	4.74
Age 25 - 34	110	10.64
Age 35 - 44	132	12.77
Age 45 - 49	74	7.16
Age 50 - 54	99	9.57
Age 55 - 59	94	9.09
Age 60 - 64	61	5.90
Age 65 - 74	64	6.19
Age 75 - 84	28	2.71
Age 85 and over	5	0.48
2007 Est. Median Age, Male	38.05	
2007 Est. Average Age, Male	36.80	
2007 Est. Female Population by Age	1,057	
Age 0 - 4	70	6.62
Age 5 - 9	65	6.15
Age 10 - 14	72	6.81
Age 15 - 17	43	4.07
Age 18 - 20	29	2.74
Age 21 - 24	37	3.50
Age 25 - 34	114	10.79
Age 35 - 44	167	15.80
Age 45 - 49	84	7.95
Age 50 - 54	90	8.51
Age 55 - 59	102	9.65
Age 60 - 64	62	5.87
Age 65 - 74	70	6.62
Age 75 - 84	38	3.60
Age 85 and over	14	1.32
2007 Est. Median Age, Female	40.89	
2007 Est. Average Age, Female	39.15	



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Place, (see appendix for geographies), aggregate

Description	Total	Place	%
2007 Est. Population Age 15+ by Marital Status*	1,661		
Total, Never Married	245		14.75
Married, Spouse present	1,174		70.68
Married, Spouse absent	8		0.48
Widowed	70		4.21
Divorced	164		9.87
Males, Never Married	156		9.39
Previously Married	64		3.85
Females, Never Married	89		5.36
Previously Married	175		10.54
2007 Est. Pop. Age 25+ by Educational Attainment*	1,408		
Less than 9th grade	85		6.04
Some High School, no diploma	118		8.38
High School Graduate (or GED)	358		25.43
Some College, no degree	356		25.28
Associate Degree	96		6.82
Bachelor's Degree	292		20.74
Master's Degree	82		5.82
Professional School Degree	21		1.49
Doctorate Degree	0		0.00
Households			
2012 Projection	1,019		
2007 Estimate	792		
2000 Census	459		
1990 Census	198		
Growth 2007-2012	28.66%		
Growth 2000-2007	72.55%		
Growth 1990-2000	131.82%		
2007 Est. Households by Household Type	792		
Family Households	623		78.66
Nonfamily Households	169		21.34
2007 Est. Group Quarters Population	0		
2007 Households by Ethnicity, Hispanic/Latino	26		3.28



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Place, (see appendix for geographies), aggregate

Description	Total Place	%
2007 Est. Households by Household Income	792	
Income Less than \$15,000	66	8.33
Income \$15,000 - \$24,999	37	4.67
Income \$25,000 - \$34,999	55	6.94
Income \$35,000 - \$49,999	75	9.47
Income \$50,000 - \$74,999	188	23.74
Income \$75,000 - \$99,999	99	12.50
Income \$100,000 - \$149,999	103	13.01
Income \$150,000 - \$249,999	86	10.86
Income \$250,000 - \$499,999	49	6.19
Income \$500,000 and more	34	4.29
2007 Est. Average Household Income	\$116,875	
2007 Est. Median Household Income	\$71,627	
2007 Est. Per Capita Income	\$44,268	
2007 Est. Household Type, Presence Own Children*	792	
Single Male Householder	59	7.45
Single Female Householder	84	10.61
Married-Couple Family, own children	211	26.64
Married-Couple Family, no own children	335	42.30
Male Householder, own children	13	1.64
Male Householder, no own children	11	1.39
Female Householder, own children	27	3.41
Female Householder, no own children	26	3.28
Nonfamily, Male Householder	17	2.15
Nonfamily, Female Householder	9	1.14
2007 Est. Households by Household Size*	792	
1-person household	143	18.06
2-person household	315	39.77
3-person household	150	18.94
4-person household	112	14.14
5-person household	37	4.67
6-person household	22	2.78
7 or more person household	13	1.64
2007 Est. Average Household Size	2.64	



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Place, (see appendix for geographies), aggregate

Description	Total Place	%
2007 Est. Households by Presence of People*	792	
Households with 1 or more People under Age 18:		
Married-Couple Family	227	28.66
Other Family, Male Householder	17	2.15
Other Family, Female Householder	31	3.91
Nonfamily, Male Householder	2	0.25
Nonfamily, Female Householder	0	0.00
Households no People under Age 18:		
Married-Couple Family	319	40.28
Other Family, Male Householder	7	0.88
Other Family, Female Householder	22	2.78
Nonfamily, Male Householder	74	9.34
Nonfamily, Female Householder	93	11.74
2007 Est. Households by Number of Vehicles*	792	
No Vehicles	26	3.28
1 Vehicle	138	17.42
2 Vehicles	404	51.01
3 Vehicles	165	20.83
4 Vehicles	44	5.56
5 or more Vehicles	15	1.89
2007 Est. Average Number of Vehicles*	2.16	
Family Households		
2012 Projection	802	
2007 Estimate	623	
2000 Census	361	
1990 Census	150	
Growth 2007-2012	28.73%	
Growth 2000-2007	72.58%	
Growth 1990-2000	140.67%	



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Place, (see appendix for geographies), aggregate

Description	Total Place	%
2007 Est. Family Households by Household Income	623	
Income Less than \$15,000	33	5.30
Income \$15,000 - \$24,999	12	1.93
Income \$25,000 - \$34,999	32	5.14
Income \$35,000 - \$49,999	42	6.74
Income \$50,000 - \$74,999	155	24.88
Income \$75,000 - \$99,999	89	14.29
Income \$100,000 - \$149,999	93	14.93
Income \$150,000 - \$249,999	86	13.80
Income \$250,000 - \$499,999	47	7.54
Income \$500,000 and more	34	5.46
2007 Est. Average Family Household Income	\$136,039	
2007 Est. Median Family Household Income	\$85,556	
2007 Est. Families by Poverty Status*	623	
Income At or Above Poverty Level:		
Married-Couple Family, own children	206	33.07
Married-Couple Family, no own children	322	51.69
Male Householder, own children	23	3.69
Male Householder, no own children	1	0.16
Female Householder, own children	21	3.37
Female Householder, no own children	21	3.37
Income Below Poverty Level:		
Married-Couple Family, own children	10	1.61
Married-Couple Family, no own children	8	1.28
Male Householder, own children	0	0.00
Male Householder, no own children	0	0.00
Female Householder, own children	11	1.77
Female Householder, no own children	0	0.00
2007 Est. Pop Age 16+ by Employment Status*	1,640	
In Armed Forces	4	0.24
Civilian - Employed	1,011	61.65
Civilian - Unemployed	13	0.79
Not in Labor Force	612	37.32



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Place, (see appendix for geographies), aggregate

Description	Total Place	%
2007 Est. Civ Employed Pop 16+ Class of Worker*	1,011	
For-Profit Private Workers	813	80.42
Non-Profit Private Workers	24	2.37
Local Government Workers	78	7.72
State Government Workers	16	1.58
Federal Government Workers	20	1.98
Self-Emp Workers	47	4.65
Unpaid Family Workers	13	1.29
2007 Est. Civ Employed Pop 16+ by Occupation*	1,011	
Management, Business, and Financial Operations	207	20.47
Professional and Related Occupations	140	13.85
Service	86	8.51
Sales and Office	353	34.92
Farming, Fishing, and Forestry	2	0.20
Construction, Extraction and Maintenance	80	7.91
Production, Transportation and Material Moving	143	14.14
2007 Est. Pop 16+ by Occupation Classification*	1,011	
Blue Collar	223	22.06
White Collar	697	68.94
Service and Farm	91	9.00
2007 Est. Workers Age 16+, Transportation To Work*	1,000	
Drove Alone	853	85.30
Car Pooled	79	7.90
Public Transportation	0	0.00
Walked	3	0.30
Motorcycle	0	0.00
Bicycle	0	0.00
Other Means	15	1.50
Worked at Home	50	5.00
2007 Est. Workers Age 16+ by Travel Time to Work*	950	
Less than 15 Minutes	98	10.32
15 - 29 Minutes	307	32.32
30 - 44 Minutes	289	30.42
45 - 59 Minutes	163	17.16
60 or more Minutes	93	9.79
2007 Est. Average Travel Time to Work in Minutes*	36.77	



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Place, (see appendix for geographies), aggregate

Description	Total Place	%
2007 Est. Tenure of Occupied Housing Units	792	
Owner Occupied	702	88.64
Renter Occupied	90	11.36
2007 Occ Housing Units, Avg Length of Residence	6	
2007 Est. All Owner-Occupied Housing Values	702	
Value Less than \$20,000	13	1.85
Value \$20,000 - \$39,999	10	1.42
Value \$40,000 - \$59,999	6	0.85
Value \$60,000 - \$79,999	10	1.42
Value \$80,000 - \$99,999	31	4.42
Value \$100,000 - \$149,999	134	19.09
Value \$150,000 - \$199,999	79	11.25
Value \$200,000 - \$299,999	116	16.52
Value \$300,000 - \$399,999	18	2.56
Value \$400,000 - \$499,999	15	2.14
Value \$500,000 - \$749,999	110	15.67
Value \$750,000 - \$999,999	113	16.10
Value \$1,000,000 or more	47	6.70
2007 Est. Median All Owner-Occupied Housing Value	\$258,547	
2007 Est. Housing Units by Units in Structure*	868	
1 Unit Attached	0	0.00
1 Unit Detached	804	92.63
2 Units	0	0.00
3 to 19 Units	22	2.53
20 to 49 Units	4	0.46
50 or More Units	0	0.00
Mobile Home or Trailer	38	4.38
Boat, RV, Van, etc.	0	0.00



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Place, (see appendix for geographies), aggregate

Description	Total <i>Place</i>	%
2007 Est. Housing Units by Year Structure Built	868	
Housing Units Built 1999 to 2007	498	57.37
Housing Unit Built 1995 to 1998	162	18.66
Housing Unit Built 1990 to 1994	34	3.92
Housing Unit Built 1980 to 1989	82	9.45
Housing Unit Built 1970 to 1979	14	1.61
Housing Unit Built 1960 to 1969	44	5.07
Housing Unit Built 1950 to 1959	21	2.42
Housing Unit Built 1940 to 1949	2	0.23
Housing Unit Built 1939 or Earlier	11	1.27
2007 Est. Median Year Structure Built **	2000	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Appendix: Area Listing

Area Name:

Type: List - Place

Reporting Detail: Aggregate

Reporting Level: Place

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
1310076	Braselton town		

Project Information:

Site: 1

Order Number: 965664085

