

COMMUNIQUE

THE MONTHLY NEWSLETTER OF THE CHAIRMAN'S CLUB OF THE GWINNETT CHAMBER OF COMMERCE



**From the President
Get to Know
Edward
Bastian of
Delta Airlines**

By Jim Maran

HAVING EDWARD BASTIAN, president and Chief Financial Officer for Delta Air Lines, on Gwinnett's team gives our county and region a distinct advantage.

As president, Bastian and his team oversee and coordinate the Company's strategy from network planning and revenue management to sales, marketing and business development.

In his role as CFO Bastian also served as the Company's Chief Restructuring Officer, leading Delta through one of the largest and most successful Chapter 11 restructuring processes in U.S. history, and doing so in 19 months. The solid business plan Bastian helped develop included \$3 billion in annual financial improvements and garnered strong support from the company's creditors and employees. In addition to achieving an industry leading financial position, Delta's Plan of Reorganization included an innovative compensation program for Delta employees including stock, cash payouts and pay increases.



Edward Bastian

On February 20, you will have the opportunity to get to know Edward Bastian in an up-close-and-personal setting at the General Membership Luncheon Presented by Rocket IT. Bastian will touch on the future of air transportation, Delta's emergence from bankruptcy, and their new business plan.

Consumers' Choice Award® Recognizes Graebel Atlanta Movers, Inc. For Excellence in Customer Satisfaction

GRAEBEL ATLANTA MOVERS, INC is one of more than 90 companies to receive the Consumers' Choice Award® for business excellence.

The award is based on a survey of residents and businesses in Atlanta responding to a questionnaire on customer satisfaction. The survey was conducted by Survey Sampling International®, a global leader in customer satisfaction studies. The award presentations and banquet were held at The Ritz-Carlton Buckhead on Saturday, October 27, 2007.

The Consumers' Choice Award® established in 1986 to identify and promote business excellence utilizes a unique survey that asks consumers to choose the best of their city.

Respondents are randomly selected from both the business community and the general public. Based on the criteria of value, professionalism, service and any other elements they may wish to consider, respondents are asked to select the company that most merits the Con-



Tom Theisen, Regional Vice President

sumers' Choice Award® for business excellence.

"It is very gratifying that Graebel Atlanta Movers, Inc has won the coveted Consumers' Choice Award" said Tony Blackburn, Director of Business Development for the Atlanta marketplace. "To be chosen by consumers is particularly important because it reflects our continued and constant focus on our customers, and we appreciate the response they've given us. We will continue to work hard to provide them the best possible products and service."

E.R. Snell Contractor Receives 2007 Awards for Excellence

WITH A COMPANY mission to build a safe and modern highway system, E.R. Snell Contractor (ERS) received confirmation earlier this month that it is, in fact, achieving its goal.

On December 6, the Georgia Partnership for Transportation Quality (GPTQ)—an organization formed by the Georgia Department of Transportation—

presented ERS with four awards for 2007:

- Overall Excellence for Work Zone Safety
- Smoothness Award for Asphaltic Concrete—New Construction
- Contractor of the Year for Overall Smoothness—Paving Construction
- Bridge Deck Quality Control

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Mathias Corporation and Street Smarts Break Ground

MATHIAS CORPORATION and Street Smarts broke ground for their new corporate headquarters December 2007. Officials, staff and other well-wishers gathered on-site near the Duluth Town Green across from the new Duluth City Hall.

“This project serves our business needs, but, most

significantly, continues the visual and economic transformation of our town,” said Dave Heydinger, president, Mathias Corporation.

The buildings will include more than 40,000 square feet of office and retail space. For more information on the available space, call 770-476-2277.

E.R. Snell *continued from page 1*

This marks the first time that ERS received the Overall Excellence for Work Zone Safety award from the GPTQ.

“We are proud of this recognition because it reinforces that we are doing quality work in a safe manner,” stated



ERS received four quality awards for 2007 including the award for Bridge Deck/Steel Cover work which was presented to ERS foreman Greg Gilleland (R) by State Transportation Board Member Raybon Anderson (L).



After receiving the Overall Excellence Award for Work Zone Safety for the first time, ERS also accepted the 2007 Contractor of the Year Award for Overall Smoothness (Paving Construction). Pictured L-R: Raybon Anderson, State Transportation Board Member and Joe Milligan, ERS officer.

David E. Snell, vice president for E.R. Snell Contractor, “and that benefits not only our employees, but our customers and the communities that we serve as well.”

With more than 75 years of experience, ERS is one of the largest prime contractors in the state of Georgia. The company specializes in asphalt paving and sales, grading and building concrete structures such as culverts, bridges and retaining walls.

For more information, visit www.ersnell.com.

This 'n' That

Paragon at Satellite is excited to announce that they have signed an agreement with Starwoods Hotels & Resorts Worldwide, Inc. to open a Four Points by Sheraton Hotel as part of their commercial development on Satellite Blvd. Four Points by Sheraton Atlanta-Duluth is scheduled to open in 2008 in Duluth. Owned by Paragon Hotel & Banquet, Inc., the new hotel will offer spacious rooms, comfortable beds and an engaging social atmosphere.

Brand Mortgage Group has added Brian Williams and Stacey Toney to its team of mortgage bankers, both bringing years of experience and local market expertise. A Georgia native, Williams has built a stellar career in the mortgage industry and is recognized regularly for providing his customers with outstanding service. Toney's expertise in marketing and her strong knowledge of the local marketplace are valuable assets when it comes to helping buyers purchase their dream home.

The Georgia Club now has more room to eat, drink and be merry – and more opportunities to do so. It recently completed renovations of two new ballrooms and its kitchens, allowing for expanded food and service operations. Following seven months of construction, the new ballrooms, Dawgwood I and Dawgwood II, can now accommodate up to 320 of guests, providing greater capacity for special events hosted by the Club. For more information about The Georgia Club, please call (770) 725-8100 or visit www.TheGeorgiaClub.com.

Merrill Lynch is pleased to welcome Janel Seeke to **The Cross Group**. Janel brings eight years of experience and a high level of precision and accuracy to the team. She is accustomed to delivering exceptional client service to high and ultra high net worth clients. Janel earned her BA in Economics at The State University of New York at Albany. David, Jennifer and Janel look forward to providing you with personalized solutions to address your important wealth management issues. For more information, contact The Cross Group at 678-474-1820.

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New Chairman's Club Members



Tim Minard

CADILLAC JACK

We are Cadillac Jack, a leading supplier of innovative games and systems to the global gaming industry. Our goal is to create superior gaming products which elevate the player experience to new levels and maximize profits for our customers. Understanding what matters to our clients is the driving force behind everything we do. By recognizing their priorities and challenges, we can develop and deliver the right solutions to ensure the continued success of their business.



Elvira Malenky

ELVIRA MALENKY— ATTORNEY AT LAW

The Malenky Law Group, LLC has a practice that specializes in real estate transactions. Our firm can provide closing services throughout Atlanta and the State of Georgia for Purchases, Refinances, Constructions Loans, HELOCs, and 1031 exchange transactions. Our practice is to provide clients the highest level of customer service. Our office has an extremely talented and strong support staff with more than 18 years experience. Our staff is knowledgeable in all areas of residential real estate and always makes time to assist real estate agents, mortgage brokers and lenders.



David Hoyt

MAXIMUM IMPACT

At Maximum Impact, they believe each person is born with the potential for leadership greatness. Yet they realize leaders don't develop overnight or on their own. Rather, great leaders develop through a process of discipline, hard work, diligence, and a steady diet of self-improvement. Throughout your personal leadership journey, Maximum Impact endeavors to motivate and inspire you, to lend you encouragement and support, and to equip you with the finest resources and training to unlock your leadership potential.



Howard Givens

NEW LONDON COMMUNICATIONS

Large enough to serve your needs, yet nimble enough to deliver customized solutions. For over 20 years, New London Communications has enabled companies of all sizes to market, sell, and deliver their products and services

to customers in ways that improve retention and cross-sell rates. With an emphasis on multi-channel communications which deliver the right message, to the right customer, at the right time during a customer's life cycle, New London brings immediate value to our client's organization.



Joy Mitchell &
Andrea Moore

OFFICE CREATIONS, INC.

Owned by Andrea A. Moore and Joy M. Mitchell, Office Creations, Inc. is your complete office furniture store offering new and gently used office furniture. In addition to their extensive lines of office furniture, they also sell lamps, framed artwork, silk flowers and trees, and other knick-knacks for your office.



Darryl Williams

RESOLVE CORPORATION

Resolve works with you as an outsourced business resource, embracing your critical processes and managing them better, faster, and more cost-effectively. Their integrated end-to-end solutions increase performance and profitability, while giving you the freedom to focus on your most important business objective – growth. With Resolve, you have access to the best in people, processes, and technology that the business process outsourcing industry has to offer.



Ashby Lincoln, Jim Glueckert,
Murray Granger, & Steve Bishop

VERISTOR SYSTEMS, INC.

Established in 2001 by industry veterans seeking a new way to address the needs of enterprise-level customers, VeriStor focuses exclusively on data storage. Unlike most systems integrators, they're not distracted by competing business divisions. At VeriStor, we're 100% data storage. They're also much more than a procurement source for hardware and software. They're solution architects, providing turnkey implementations in even the most complex storage environments. VeriStor is dedicated to leveraging the latest storage technologies and techniques to meet their customers' requirements in the most functional and cost-effective ways possible.

Upcoming Events

February 8

Success Lives Here Business Leadership Series
Featuring Emory Morsberger
Presenting Sponsor: Atlanta Real Estate Specialists, Mike Runyan, Broker

Time: 7:45 a.m. – 9:15 a.m.
 Location: Sugarloaf Country Club
 Cost: \$45 for Chamber members; \$55 for non-Chamber members
 RSVP to: Laurie McKenzie at 770-232-8816 or laurie@gwinnettchamber.org

February 20

General Membership Meeting
Featuring Ed Bastian, Chief Financial Officer, Delta
Presenting Sponsor: Rocket IT

Time: 11:30 a.m. – 1:00 p.m.
 Location: The 1818 Club
 Cost: \$35 for members and \$55 for non-members; payment at the door is \$55.
 RSVP to: Laurie McKenzie at 770-232-8816 or laurie@gwinnettchamber.org

February 28

Governmental Affairs Town Hall Meeting
Featuring the Gwinnett Legislative Delegation
Presenting Sponsor: Verizon Wireless

Time: 4:30 p.m. – 6:00 p.m.
 Location: Gwinnett Chamber John D. Stephens Education Center.
 Cost: Free for Gwinnett Chamber members and guests.
 RSVP to: Natalie Shore at 770-232-8812 or Natalie@gwinnettchamber.org

March 14

Success Lives Here Business Leadership Series
Presenting Sponsor: Atlanta Real Estate Specialists, Mike Runyan, Broker

Time: 7:45 a.m. – 9:15 a.m.
 Location: Sugarloaf Country Club
 Cost: \$45 for Chamber members; \$55 for non-Chamber members
 RSVP to: Laurie McKenzie at 770-232-8816 or laurie@gwinnettchamber.org

March 28

Valor Awards
Featuring Gwinnett's Public Safety Professionals
Presenting Sponsor: Mobile Communications of Gwinnett and Motorola

Time: 11:30 am – 1:00 pm
 Location: Atlanta Hilton Northeast
 Cost: \$35 for members and \$45 for non-members; payment at the door is \$45. Deadline is March 25.
 RSVP to: Melissa Britt at 678-957-4958 or melissa@gwinnettchamber.org.

This 'n' That *(continued)*

Congratulations to **Mike Levensgood**, partner **McKenna, Long & Aldridge, LLP** and 2008 Vice Chair for Education for the Gwinnett Chamber Board of Directors, who was named the Volunteer of the Year by the Georgia Recreation and Parks Association.

Kaiser Permanente officially opened Sugar Hill-Buford Medical Center, a 16,400 square-foot facility, conveniently located off I-985 in Northwest Gwinnett County. Sugar Hill-Buford Medical Center offers adult medicine, pediatrics/adolescent medicine and gynecology services.

Russell Landscape Group, Inc. has opened its fourth metro Atlanta location, in Alpharetta. The other locations are in Dacula, Doraville, and Smyrna as well as two out of town locations in Savannah, Ga and Nashville, Tenn.

Scientific Atlanta a Cisco Company has been named the Top Corporate Team for the fifth year in a row for the Juvenile Diabetes Research Foundation's Atlanta Walk to Cure Diabetes. Employee contributions totaled \$136,413 and the Scientific Atlanta Foundation's contribution of \$30,000 brought the grand total to \$166,413.

MasterWorks Atlanta, LLC was awarded the prestigious Contractor of the Year Award from the National Association of the Remodeling Industry's Atlanta Chapter and is in the running for a national award. MasterWorks Atlanta is a design-build firm focusing on remodeling and additions in the Atlanta area.



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GWINNETT CHAMBER OF COMMERCE

CHAIRMAN'S CLUB