

COMMUNIQUE

THE MONTHLY NEWSLETTER OF THE CHAIRMAN'S CLUB OF THE GWINNETT CHAMBER OF COMMERCE



From the President

Meet Philip R. Wolfe

By Jim Maran

As an added feature to the *Communique* newsletter, I am going to begin using this section to inform you about key leaders in the community that you as Chairman's Club Members, need to know.

I would like to first introduce you to Philip R. Wolfe, Gwinnett Health System President & CEO. Philip leads Gwinnett Hospital System, anchored by flagship Gwinnett Medical Center, which is a not-for-profit healthcare network providing high quality facilities and services to Gwinnett and the surrounding community.

Philip R. Wolfe was named president and chief executive officer of Gwinnett Health System in February of 2006. Since taking office, Philip has made many strides to maintain and improve Gwinnett's strong healthcare environment.

Most notable of his achievements was the recent launch of Project PATH, a comprehensive strategic initiative that is planning, advancing and transforming healthcare in Gwinnett County. This exciting initiative ties together a host of initiatives GMC will undertake to meet the needs of an ever-growing population by planning, advancing and transforming healthcare in

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Project PATH Unveiled at Gwinnett Medical Center Foundation Ball & Auction

THE GWINNETT Medical Center Foundation held its 15th Annual Ball & Auction, "Havana Nights," on Saturday evening, May 5, at the Atlanta Marriott Gwinnett Place in Duluth. Over 400 guests enjoyed the evening of dining and dancing, which also included a live and silent auction. The event raised over \$260,000 to fund Project PATH, GMC's new strategic plan that was unveiled during the event by President and CEO Phil Wolfe.

"Project PATH provides the framework for articulating the vision of our organization," said Wolfe. "And that vision is simple —to ensure the very best care for every patient we serve."



Project PATH ties together a host of initiatives GMC will undergo to meet the needs of an ever-growing population by planning, advancing and transforming healthcare in Gwinnett. The first step was the October 2006 opening of Gwinnett Medical Center – Duluth, north Atlanta's first all-digital hospital. Other planned Project PATH initiatives include hiring additional physicians to meet patient needs, offering new programs and services, and a new 155-bed patient tower at GMC in Lawrenceville, with construction slated to begin early this summer.

"At the heart Project PATH is you, your families, friends and other people just like you who come to us for care, often at the most critical times of their lives," said Wolfe, who then introduced a Gwinnett

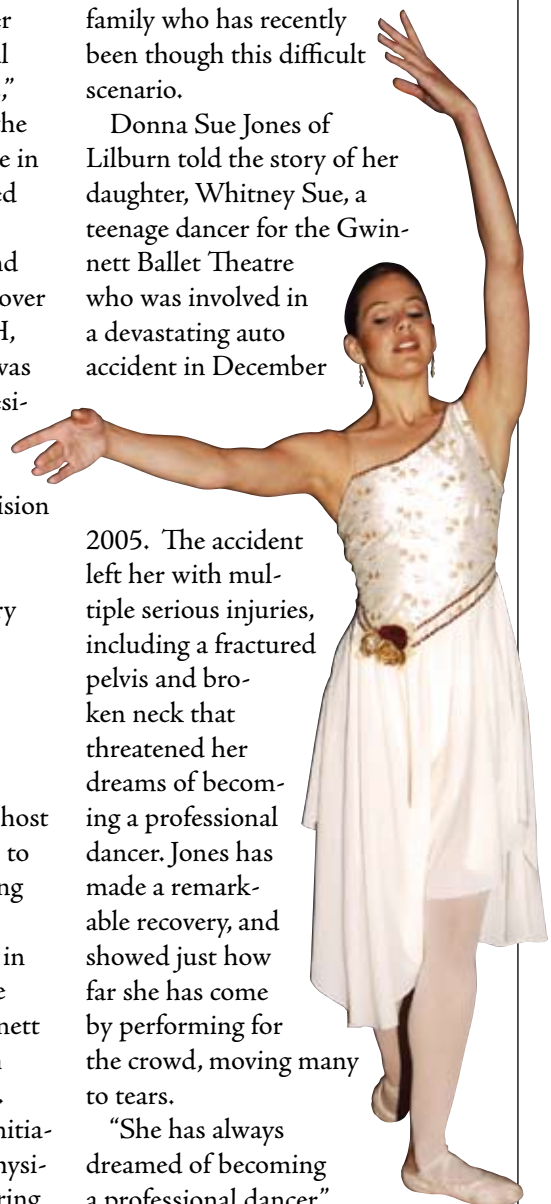
family who has recently been through this difficult scenario.

Donna Sue Jones of Lilburn told the story of her daughter, Whitney Sue, a teenage dancer for the Gwinnett Ballet Theatre who was involved in a devastating auto accident in December

2005. The accident left her with multiple serious injuries, including a fractured pelvis and broken neck that threatened her dreams of becoming a professional dancer. Jones has made a remarkable recovery, and showed just how far she has come by performing for the crowd, moving many to tears.

"She has always dreamed of becoming a professional dancer," said Donna Jones. "And thanks to her doctors and nurses at Gwinnett Medical Center, in August she will finally realize that dream."

"Havana Nights" was underwritten by Gwinnett Anesthesia Service, P.C., Gwinnett Medical Center Auxiliary and the Scientific Atlanta Foundation. The dinner underwriter was SunTrust Bank.



First Horizon Bank named one of the 100 best places to work by *FORTUNE* Magazine

FOR THE TENTH TIME in as many years, First Horizon Bank has been named one of the 100 best places to work by *FORTUNE* magazine.

The bank was ranked the 12th best large company and 46th overall on this year's list chosen from among 446 companies. First Horizon is one of only 18 companies that has been named to the list every year since its inception a decade ago.

In naming First Horizon to the list, *FORTUNE* cited the company's "First Power" culture, which puts employees above all other stakeholders and helps recruit top talent in the bank's new markets.

"I think the best thing about First Horizon is the way they value their employees," said Bryan Hunt, a financial services representative at the bank's Peachtree Corners branch. "First Horizon believes that happy employees develop greater customer loyalty."

Tammy Driggers, president of the First Horizon Bank, Georgia, said, "First Horizon Bank sees our employees as our most important asset. If our workers are happy, then they will work harder to deliver the level of personal service to our customers that sets us apart from other banks."

Northside Hospital Enhances Services with Georgia's First Real-Time, 3-D Imaging System for Surgery

NORTHSIDE HOSPITAL is the first hospital in Georgia to acquire a new surgical imaging system that allows physicians' real time, 3-D navigation inside the operating room (OR) for spine surgery.

A leader in providing state-of-the-art surgical services, more surgeries are performed at Northside Hospital than at any other hospital in Georgia. Northside is home to many of Atlanta's finest surgeons and is equipped with innovative technology including integrated OR suites with robotic and image-guided systems for many clinical specialties.

The O-arm® Imaging System helps surgeons make treatment plan decisions more easily. For spine surgery, traditionally, physicians use anatomic landmarks, shown through pre-operative X-rays, to determine where to operate and implant devices. However, the image of a patient's anatomy can sometimes vary slightly between the pre-operative scan versus the appearance of the anatomy at the time of surgery due to positioning. The O-Arm eliminates this potential variation since it is a live image during surgery. The technology is available in only a few other hospitals in the United States.

The O-arm system allows physicians to take 360 degree images around the patient, without having to move the patient. This allows for unrestricted views of the patient's anatomy, yielding highly detailed images, comparable only to those of fixed computed tomography (CT) systems. The precise images are projected onto digital flat panel monitors in the OR in less than 30 seconds, allowing surgeons to obtain live scans after fusion and implant placement before the surgery is even complete. The surgeon then has the immediate feedback needed to make adjustments if necessary during the operation. The system's mobility allows it to be used for multiple procedures occurring simultaneously.

"Computer-assisted surgical navigation allows us to

take real time, 3-D images of the patient intra-operatively to operate more precisely," says Max Steuer, M.D., neurosurgeon at Northside Hospital. "This technology also may allow for smaller incisions, shorter surgeries, less pain for the patient and a faster recovery."

In 2006/07, in the National Research Corporation's annually conducted Healthcare Market Guide study, consumers ranked Northside Hospital number one in Most Personalized Care and Outpatient/Same Day Surgery in the Atlanta Metropolitan Statistical Area.

For more information about Northside Hospital's Surgical Services or for a free physician referral, call 404-845-5555, or visit us online at www.northside.com.



Meet Philip R. Wolfe *(Cont'd. from page 1)*

One of which included the October 2006 opening of Gwinnett Medical Center – Duluth, north Atlanta's first all-digital hospital. Other planned Project PATH initiatives include hiring additional physicians to meet patient needs, offering new programs and services, and a new 155-bed patient tower at GMC in Lawrenceville, with construction slated to begin early this summer.

To help you get to know Philip and lend your support as he strives to maintain excellence in Gwinnett's healthcare system, I encourage you to join me at the June 20 General Membership Luncheon to hear first-hand the importance of healthcare for Gwinnett and Georgia's continued economic growth and quality of life from Gwinnett Health System President and CEO Philip R. Wolfe.

New Chairman's Club Members

ARCADIS



Mark Lethbridge

At ARCADIS, we imagine, create and develop sustainable solutions to a myriad of business, financial and environmental issues. We are dedicated to the enhancement of the built and natural environment while creating exceptional value for our clients, shareholders, employees and communities. We believe in the entrepreneurial spirit—organizing, managing, and assuming the risk of an enterprise. In integrity—being conscientious and truthful. In agility—being quick, clever and resourceful. In excellence—being consistently superior. And we believe in openness—being accessible, receptive and communicative. Our core values are the foundation for our ambitions, decisions, and actions.

Atlanta Career Connections, Inc.



Tammy Canton

Atlanta Career Connections was established in 1997 to provide comprehensive recruiting and selection services to companies seeking to hire and retain the best talent for their technology or financial-based positions. Our team has a combined total of 20 years of industry experience. We incorporate techniques, technology and teamwork to achieve superior execution and exceptional results. In order to provide a value-added recruitment campaign that meets all of your requirements for each permanent, contract consulting, or contract to permanent need, we will create a specialized evaluation process to integrate your “best of practices” along with ours.

Evermore Community Improvement District



Brett Harrell
Exec. Director

The Evermore Community Improvement District spans the seven-mile stretch of U.S. Highway 78 which links Snellville to Stone Mountain. The work of the CID stretches deep into the district as it challenges to revitalize communities through Livable Center Initiatives and other green space plans. Established in 2003, Evermore was Gwinnett's first Community Improvement District. Since then, the CID has been responsible for the addition of 2,500 hours of police patrol, removal of tons of trash, and working cooperatively with the city and government on project funding and transportation improvement plans.



Joe Allen
Exec. Director

Gwinnett Place Community Improvement District

The mission of the Gwinnett Place CID is to enhance the economic vitality of Gwinnett's central business corridor by strengthening the area's role as the center of commercial, recreational and social activity.

Hire Dynamics, LLC

Hire Dynamics is one of the fastest growing privately-owned staffing companies in the U.S. Headquartered in Suwanee, Georgia, we offer value-added skilled staffing and professional recruitment services through our parent company Hire Dynamics and three specialty divisions— Hire Accountability, Hire Direct and Hire Dynamics Rx. We operate 14 branches across Georgia, the Carolinas, and Nevada.



Meggitt Defense Systems fats | caswell

Firearms Training Systems, Inc. helps make the world a safer place by developing, manufacturing, marketing and servicing high quality weapon simulation and training programs to improve the skills of military, law enforcement and security personnel. FATS is the leading worldwide producer of interactive simulation systems designed to provide training in the handling and use of small and supporting arms. The company's products include air defense, anti-armor, armored vehicle, combined arms, indirect fire and close air support training. Interactive video scenarios developed by FATS also train users in judgmental use of force and the use of less lethal weapons.



Marty McFarland

Opus South Corporation

The Opus Group, a \$1.4 billion real estate development company, has quietly been changing the face of communities across the nation for more than 50 years. Specializing in office, industrial, retail, multifamily, government and institutional development, The Opus Group has completed 218 million square feet of space in more than 2,200 projects and currently has 24 million square feet in planning or development.

Upcoming Events

June 6 – Small Business U Featuring CEO and Founder of Hire Dynamics Dan Campbell

Time: 3:45 – 5:00 pm
Location: John D. Stephens Education Room –
Gwinnett Chamber of Commerce
Cost: Chamber Members - \$35, Non- Members - \$55
Sponsored by: Simon, Inc.
Contact: Laurie McKenzie – (770) 232-8816 or
laurie@gwinnettchamber.org

June 19 – Gwinnett Technology Forum Meet Georgia's Top CIOs Featuring Forum Moderator, Marian Lucia, CIO Federal Home Loan Bank of Atlanta

Time: 7: 30 – 9:00 a.m.
Location: Scientific Atlanta Auditorium, Busbee Center,
Gwinnett Technical College
Cost: No charge to attend
Sponsored by Sage Software
Contact: Jo Anne Wymer at 770-232-8812 or
joanne@gwinnettchamber.org

June 20 – General Membership Luncheon Featuring President of Gwinnett Health System, Philip Wolfe

Time: 11:30 a.m. – 1:00 p.m.
Location: The 1818 Club
Cost: Members -\$35, Non-Members - \$55
Sponsored by Gwinnett Medical Center
Contact: Laurie McKenzie – (770) 232-8816 or
laurie@gwinnettchamber.org

Visit www.gwinnettchamber.org for your online Calendar of Events, please note events are subject to change. For questions, please call 770-232-3000.

This 'n' that

Purchasing Alliance Solutions, Inc. has partnered with Delta Dental Insurance Company in Georgia. Purchasing Alliance Solutions, Inc. is the General Agent providing quotes and support to insurance agents and their clients throughout Georgia. Delta Dental is the largest dental insurance provider in the country with almost 33 percent market share nationally. This is just one more example of the fine products available through the MemberCare Alliance of Gwinnett Insurance program. For more information on MemberCare Alliance of Gwinnett or Delta Dental contact Brett LaTourette at 770-579-1214.

In a down market, PHX Home Products is expanding its operations. With its main 75,000 sq. ft manufacturing plant located in Kenesaw, PHX will be opening its second location off of 75 South in McDonough, Henry County. This facility will serve home builders on the south side of Atlanta with various building products and services. PHX Home Products is an elite turn key supplier of interior and exterior products and services. Its customers include, Pulte Homes, Beazer Homes, Portrait Homes, Royce Homes, DR Horton Homes, Winmark Homes and many others. To find out more about our company, you can go to www.PhxHomeProducts.com.

Emily Sanders, President, Sanders Financial Management participated in the financial panel at the Georgia Tech Center for International Business Education & Research Symposium, India and the U.S. – Emerging Market Opportunities, held Thursday, April 26, 2007. The symposium, designed for executives, entrepreneurs and operational managers, followed up on a Georgia business tour of India, in which Sanders participated.

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GWINNETT CHAMBER OF COMMERCE

CHAIRMAN'S CLUB