

COMMUNIQUE

THE MONTHLY NEWSLETTER OF THE CHAIRMAN'S CLUB OF THE GWINNETT CHAMBER OF COMMERCE



From the President Your Role in Education

By Jim Maran

A CRITICAL
FACTOR in creat-
ing a competitive

workforce is maintaining a first-class education system. The community's Partnership Gwinnett Strategy stresses that quality public and private educational opportunities contribute to Gwinnett's ability to educate its existing workforce, attract new residents and retain existing residents who seek a strong education for their children.

As the CEO of Gwinnett County Public Schools (GCPS), Superintendent J. Alvin Wilbanks is intensely aware of the school system's crucial role in the Partnership Gwinnett effort.



Alvin Wilbanks

In fact, Wilbanks is reaching out to those in the community to join him in supporting the community and workforce development needs of Gwinnett County.

Relaying a special message to you as Chairman's Club members, Superintendent Wilbanks stated, "With those of you in business, government, and the non-profit sectors, we in public education share a commitment to the future of American prosperity." Wilbanks continued by saying that it is important that we identify what the role of each sector, including businesses, should be to ensure our nation can continue to compete in a globally integrated economy.

At the September 19 General

continued on page 2

Georgia Jet Takes Gwinnett Beyond First-Class

GEORGIA JET has been based at the Gwinnett County Airport in Lawrenceville for over 10 years. The private aircraft charter company caters to customers' needs by providing them with great service, an excellent choice in aircraft, and their personal attention to safety.

"We are very happy to be based in Gwinnett County," said Steve Lemelin, General Manager. "Our customers don't have to endure the drive or fight the crowds at Atlanta's Hartsfield-Jackson airport. Georgia Jet makes flying convenient and exciting."

The ease in getting to and from Gwinnett County Airport is a sure selling point for Georgia Jet. Their customers are able to call twenty-four hours a day to book flights, arrive minutes before their scheduled flight, and away they go. No need to search for parking, stand in long security lines or search for lost luggage. Georgia Jet promises great service from experienced personnel.

Not only is Georgia Jet conveniently located, but they also have 11 quality planes in their fleet from which to choose. The largest aircraft being mid-size Hawker 800A jets, which seats eight passengers comfortably. Georgia Jet also has Hawker 400XP's, BeechJet 400A's, and BeechJet 400's, which are light jets with the largest cabin space in their class allowing for a comfortable flight. The two smallest, and most economical, turbo-prop planes in Georgia Jet's fleet are the King Air 200 and King Air 90, seating eight

and six passengers respectively.

Georgia Jet is proud to have their own maintenance crew on-staff in order to provide the assurance that all of their aircraft meet the strictest of federal regulations. Georgia Jet also has an experienced team that is able to help current aircraft owners with the option to manage their aircraft, providing the owner with cash-flow opportunities.

Georgia Jet has a proven record of safety and service, and will continue



Steve Lemelin, General Manager
in the Hawker 800A (pictured below)



to serve Gwinnett County and surrounding communities for years to come. For more information, log onto www.GaJet.com, or call: 770-513-0180. Go beyond first class with Georgia Jet!

red[Party]²: Exponentially More Fun Than the Average Office Party—'Cause It's Not in an Office—It's on the Square

ADVERTISING, MARKETING and branding firm redpepper would like to invite fellow Chairman's Club members to red[Party]² – a parking lot party featuring yummy food, frothy beverages, and rocking bands on the square in downtown Lawrenceville.

Beginning at 4:00 p.m. on Friday, September 28, red[Party]² will feature food from restaurants on the square, drinks, and live music from two bands on a private stage. The party concludes at 8:00 p.m. with the Moonlight & Music Series' concert featuring Ryan Casper.

On top of the wild party, redpepper will also be offering tours of the newly refurbished work space and a chance to view some of the work done for current clients.

"We never had a grand opening or ribbon cutting," said Dave McMullen, president of redpepper. "We've

just finished renovating our offices, so the time is right to host a party and open house for our clients and friends."

"Having a cookie-cutter office party with nametags and drink tickets just didn't appeal to us. redpepper is full of creative, out-of-the-box thinkers who want to throw a creative, out-of-the-box party."

For more information or to RSVP for red[Party]², please contact Abby Wilkerson at 678.749.7483 x104 or abby@redpepperinc.com.



Dave McMullen, President

This 'n' That



Synovus (NYSE: SNV), the Columbus, Georgia-based diversified financial services company today announced plans to merge three Synovus banks – First National Bank, based in Covington, Georgia, and Peachtree National Bank in Peachtree City, Georgia – with Bank of North Georgia, headquartered in Alpharetta, Georgia. Pending regulatory approval of the merger, the combined banks will be called Bank of North Georgia.

Fifty high school juniors and seniors from as far west as California and Wash-



Philadelphia College of Osteopathic Medicine

ington State, as far north as Rhode Island and including 11 from Georgia, spent the day at Georgia's newest medical school, **Georgia Campus—Philadelphia College of Osteopathic Medicine** (GA—PCOM) on July 10. The group was part of the National Youth Leadership Forum – a national organization that helps prepare extraordinary young people for their professional careers.

redpepper redpepper, an advertising, marketing and branding firm, invites non-profit organizations to submit applications for CreateAthon®, scheduled for September 13, 2007. For more information about CreateAthon, please visit www.createathon.com.

Sanders Financial Management, Inc., an Atlanta-based financial and investment management



firm, has earned a coveted spot on Wealth Manager magazine's annual ranking of "America's Top Wealth Managers" for the third time. As of year-end 2006, Sanders Financial Management had \$135 million under management and the asset value of their average client relationship was \$1.04 million. The firm's assets grew 33 percent in 2006 over the previous year.

Submit your company's news to:
Delaine@gwinnettchamber.org

Your Role in Education *(Cont'd. from page 1)*

Membership Luncheon, Chairman's Club members will have the opportunity to learn how businesses and schools can collaborate in preparing students for the future. Wilbanks' presentation, "Globalization Imperatives for Education, and How Business and Government Must Help," will speak to the future challenges facing education in today's economy, and will provide a status report on K-12 education in Gwinnett for 2007-08.

I invite you, as leaders in the business community, to join in me in supporting the Chamber's and Gwinnett County Public Schools' efforts in creating a competitive workforce.

New Chairman's Club Members



Anthony Rodriquez

AURORA THEATRE, INC.

The Aurora Theatre is committed to producing quality, professional theatre for the Southeast, North Georgia, and our most ardent supporters, the residents of Gwinnett County. We will serve these communities by offering entertainment that nurtures a love of theatre and develops a new generation of theatre goers.



Jeff Moore

DEVRY UNIVERSITY

The mission of DeVry University is to foster student learning through high-quality, career-oriented education integrating technology, business and management. The university delivers practitioner-oriented undergraduate and graduate programs onsite and online to meet the needs of a diverse and geographically dispersed student population.



Richard Weaver

EMBASSY SUITES SUGARLOAF

A 10-story, 234-room Embassy Suites hotel at the intersection of Sugarloaf Parkway and Satellite Boulevard is expected to be completed by December 2008. The hotel will be one of the first "Version Three" Embassy Suites built. The hotel's layout will be different from past Embassy Suites because rooms will feature two-room suites with the living area and the bedroom separated rather than combined. Mary Weaver, Regional Director of Sales, and Richard Weaver, Director of Hotel Operations will manage the new hotel upon opening.



Howie and Barkley Geib

WATERFRONT LANIER HARBOR

Waterfront Lanier Harbor is Lake Lanier's newest and most unique lakeside community with townhomes, shopping, dining, recreation and a full-service marina, nestled on 26 acres filled with pocket parks, gardens and an active retail village. The community's theme, "Where Life Meets the Lake," summarizes the vision of this one-of-a-kind community just a short drive from Atlanta off Buford Dam Road in Buford. Waterfront Lanier Harbor is being developed by Barkley Geib, owner of Lanier Harbor Marina. Coldwell Banker Builder Developer Services is the exclusive broker and marketing firm for the community. For more information, visit www.waterfrontlanier-harbor.com or call 770-271-9250.



Dr. Stuart Zola

YERKES PRIMATE RESEARCH CENTER OF EMORY UNIVERSITY

Science begins with questions, and researchers at the Yerkes National Primate Research Center are taking the first steps in the comprehensive yet complicated process of finding answers. Our work is in understanding the human body and behavior and in beginning the translational research process. Research started at Yerkes provides a vital connection to further scientific discovery that will improve the health of our nation and the world. Stuart Zola, PhD, is the director of the Yerkes National Primate Research Center.



You Can Be Principal for A Day!

Spend one day working alongside a Gwinnett County Public Schools principal and you'll never look at the principal's job (or maybe your own!) in quite the same way.

Gwinnett County Public Schools CEO/Superintendent J. Alvin Wilbanks and Gwinnett Chamber CEO/President Jim Maran extend you the invitation to serve as a 2007 Principal for a Day. To submit your name, contact Gail Macrenaris by September 25 at 770-232-8803 or gail@gwinnettchamber.org.

Upcoming Events

September 14

Success Lives Here

Featuring Tommy Hughes of Hughes Investment Properties

Presenting Sponsor: Atlanta Real Estate Specialists, Mike Runyan, Broker

Time: 7:45 a.m. – 9:15 a.m.
 Location: The 1818 Club
 Cost: \$45 for Chamber members; \$55 for non-Chamber members
 Contact: Laurie McKenzie at 770-232-8816 or laurie@gwinnettchamber.org

September 18

Gwinnett Technology Forum

Disaster Recovery

Presenting Sponsor: Sage Software

Time: 7:30 a.m. – 9:00 a.m.
 Location: Scientific Atlanta Auditorium, Busbee Center, Gwinnett Technical College, 5150 Sugarloaf Parkway, Lawrenceville, GA, 30043
 Cost: No cost to attend
 Contact: Jo Anne Wymer at 770-232-8812 or joanne@gwinnettchamber.org

September 19

General Membership Meeting

Featuring Gwinnett County Public Schools Superintendent Alvin Wilbanks

Presenting Sponsor: Gwinnett Medical Center

Time: 11:30 a.m. – 1:00 p.m.
 Location: The 1818 Club
 Cost: \$35 for members and \$45 for non-members
 Contact: Laurie McKenzie at 770-232-8816 or laurie@gwinnettchamber.org

September 27

The Verizon Wireless Governmental Affairs Meeting

Featuring Lieutenant Governor Casey Cagle

Presenting Sponsor: Philadelphia College of Osteopathic Medicine

Time: 5:00 p.m. – 7:00 p.m.
 Location: Gwinnett Chamber
 Cost: Free to members
 Contact: Jo Anne Wymer at 770-232-8812 or joanne@gwinnettchamber.org

October 9

Chamber Challenge 2007

Presenting Sponsor: SCANA Energy

Time: 9:00 a.m. – 7:00 p.m.
 Location: Chateau Élan Winery and Resort, 100 Rue Charlemagne, Braselton, GA 30517
 Cost: For pricing and sponsorship information, contact Alicia Krogh at 770-232-8809 or alicia@gwinnettchamber.org or visit www.gwinnettchamberchallenge.com

October 11

Chairman's Club Reception

Reception Presented by E.R. Snell Contractor, Inc. and SunTrust Bank.

Time: 5:30 p.m. – 7:30 p.m.
 Location: 1818 Club— Surround yourself with success by networking with the movers and shakers of Gwinnett
 Cost: There is no charge to attend. This event is for Chairman's Club Members only.
 Contact: RSVP to Angelia Risher by October 8 at 770-232-1273 or angelia@gwinnettchamber.org

Chamber Leadership & Staff

Jim Maran, President/CEO
 jmaran@gwinnettchamber.org

Alicia Krogh,
 Director of Executive Affairs
 alicia@gwinnettchamber.org

Administration and Finance
 Larry Johnson, Vice President & CFO
 larry@gwinnettchamber.org

Allison Rowe, Accounting Manager
 allison@gwinnettchamber.org

Rhonda West, Admin. Support Manager
 rhonda@gwinnettchamber.org

Sally Muth, Customer Service Rep.
 sally@gwinnettchamber.org

Hamidah Ajani, Budget and Financial
 Analysis Manager
 hamidah@gwinnettchamber.org

Programs Department
 Karen Van Duren, VP of Programs
 karen@gwinnettchamber.org
 Laurie McKenzie, Sr. Program Manager
 laurie@gwinnettchamber.org

Jo Anne Wymer, Niche Market
 Program Manager
 joanne@gwinnettchamber.org

Melissa Britt, Program Coordinator
 melissa@gwinnettchamber.org

Marketing & Public Policy
 Demming Bass,
 VP, Marketing & Public Policy
 demming@gwinnettchamber.org

Gail Macrenaris, Leadership and Com-
 munity Development Manager
 gail@gwinnettchamber.org

Delaine S. Gray, Communications Mgr.
 delaine@gwinnettchamber.org

Ken Rutherford, Manager of
 Publications & Online Operations
 ken@gwinnettchamber.org

Economic Development
 Nick Masino, VP Econ. Development
 nick@gwinnettchamber.org

Chip Mitchell, Business Development
 Manager
 chip@gwinnettchamber.org

Ashley Risher, Economic
 Development Assistant
 ashley@gwinnettchamber.org

Lisa Sherman, External Marketing
 Manager, Economic Development
 lisa@gwinnettchamber.org

Lauren Salas, Business Development
 Manager
 lauren@gwinnettchamber.org

Membership Department
 Vince DeSilva, VP of Membership
 vince@gwinnettchamber.org

Pat Brannon, Membership Coordinator
 pat@gwinnettchamber.org

Angelia Risher, Program Manager
 angelia@gwinnettchamber.org

Lynne Cone, Executive
 Appointment Specialist
 lynne@gwinnettchamber.org

Stephanie Johnson, Membership
 Representative
 sjohnson@gwinnettchamber.org

Donna McBee, Campaign Manager
 donna@gwinnettchamber.org

Sandy Richardson, Regional
 Account Executive
 sandy@gwinnettchamber.org

Gary Walker, Regional
 Account Executive
 gary@gwinnettchamber.org

Jackie Ginn, Chairman's Club &
 Corporate Accounts Manager,
 Regional Sales
 jackie@gwinnettchamber.org



*Communiqué is a monthly publication
 exclusively distributed to members of
 the Chairman's Club of the
 Gwinnett Chamber of Commerce*

EDITORS: Delaine S. Gray
 and Demming Bass

DESIGN/LAYOUT: Ken Rutherford

FOR MORE INFORMATION
 Gwinnett Chamber of Commerce
 6500 Sugarloaf Parkway
 Duluth, Georgia 30097

Phone: 770-232-3000
 www.gwinnettchamber.org
 info@gwinnettchamber.org



GWINNETT CHAMBER OF COMMERCE

CHAIRMAN'S CLUB