

COMMUNIQUE

THE MONTHLY NEWSLETTER OF THE CHAIRMAN'S CLUB OF THE GWINNETT CHAMBER OF COMMERCE

From the President Get to Know Sam Olens, Chairman of the Atlanta Regional Commission

By Jim Maran



AN IMPORTANT REGIONAL leader, Sam Olens, chairman of the Atlanta Regional Commission (ARC) and chairman of the five-member Cobb County Board of Commissioners, is someone you should get to know in an effort to maintain Gwinnett's strong presence in the Atlanta region.

At the October 15 General Membership Meeting Presented by Rocket IT, Olens will discuss the region's strengths, as well as some areas



Sam Olens

that can be improved upon. His presentation will cover key regional issues, such as transportation, water and economic development.

Olens, who has a reputation as a consensus-builder, will likely discuss our region's many strengths including a highly educated workforce, a growing city of Atlanta and strong suburbs such as Gwinnett with quality of life enhancements such as open heart surgery and the Gwinnett Arena. Also on Olens' platform are areas of improvement such as

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Quantum National Bank Gives Back to Local Humane Society Through Customer Survey

AS A RESULT OF AN overwhelming participation to a customer satisfaction survey sent out in July, Quantum National Bank has donated \$1,071 to the Gwinnett Humane Society. This was presented to Robin Whitworth, a member of the Gwinnett Humane Society Board, on August 19, 2008.

Stephanie Rodd, VP and director of marketing, has been working on a customer satisfaction survey for several years. The main obstacle she faced was finding a way to get customers to respond. After various forms of research, Rodd determined that the best way to guarantee a notable response is through a donations reward system.

The surveys were mailed out to over 1,000 customers in mid-July with the promise that for every survey returned by August 1, the bank would give a \$3 donation to the Gwinnett Humane Society. The survey

asked questions as to how Quantum scores in relation to customer service, location, products, and web services.

The response was more than one could hope for, a total of 357 surveys arrived by the donation deadline.

There were even some that wrote little notes thanking the bank for

becoming involved in such a great cause.

The check was presented at Quantum National Bank's Suwanee location. Employees brought their pets to show individual support for the cause.

The survey packet also included a letter thanking customers for participation and asking them to provide testimonials about their positive experiences at Quantum. Over 120 customer testimonials have been received so far.

For more information on this article, please contact the Suwanee location of Quantum National Bank, 505 Peachtree Industrial Blvd, Suwanee, GA 30024, 770-945-8300.



QUANTUM
NATIONAL BANK



New Chairman's Club Members



Bob Moeck

NEXT STAR COMMUNICATIONS – SUGARLOAF

Next Star Communications, Inc. is a Sprint Nextel preferred retailer with major emphasis on retail sales, service centers, data applications, and outside sales. Next Star was founded in 2000

and serves all of Georgia. The company is recognized for its customer relations, community involvement, values and leadership.



John Baumstark

SUNIVA, INC.

Suniva develops, manufactures and markets its ARTisun series high-efficiency silicon photovoltaic (PV) cells for clean, earth-friendly power generation and is dedicated to driving down the cost per watt of solar generated power. Our world-class team has decades of PV industry experience, a

unique development approach and innovative proprietary processes that enable us to deliver leading edge solar cell performance while dramatically cutting the cost of the PV value chain. Suniva has a primary goal of driving mass adoption of high-efficiency PV technology which has significant economic, social and environmental benefits.

Entaire Global Companies Appoints New President and Vice President of Marketing

ENTAIRE GLOBAL COMPANIES' CHAIRMAN AND CEO Jonathan Rosen recently announced a corporate restructuring designed to facilitate further growth of the company's sales and marketing efforts. Frederick E. Apple Jr., formerly the executive vice president, has been officially appointed as president. Eric D. Stein has been promoted from his position as the director of marketing and communications to vice president of marketing and communications.

"Since our foundation in 1997, we have expanded our capabilities tremendously and are now launching an aggressive growth strategy to increase market penetration," said Rosen. "With these structural changes, our track record of very significant revenue growth and our selection as the Gwinnett Chamber of Commerce's Business of the Month for August, we have built great momentum towards expanding our reach both locally and nationally."

Apple joined Entaire in January 2003 bringing experience in the media service industry and strategic business and product development. As executive vice president of business development, Apple directed Entaire's channel marketing unit, training operations, affinity group development and franchise operations. In his new position as president, Apple will oversee several departments including: sales, business

development, marketing and communications, and the loan broker distribution channel.

Stein brought a variety of marketing experience when he joined Entaire in March 2007 as the director of marketing and communications. Since joining the company, he has launched a branding

campaign, implemented a structured regional direct sales marketing campaign and overhauled the company's web-based marketing activities.

As the vice president of marketing and communications, Stein will oversee national marketing and communications activities, promotions and budgets across the country.

Founded in 1997 and headquartered in Atlanta, Ga, Entaire Global Companies Inc. is the leader in the rapidly expanding field of "Financed Planning" -- a revolutionary new approach to wealth building for business

owners, physicians and other entrepreneurs. Through its affiliation with world-class insurance and annuity carriers, Entaire provides innovative retirement funding solutions for businesses and medical practices with an advantage in tax efficiency, stability and selectivity over traditional financial vehicles.

For more information, visit the company Web site at www.entaireglobal.com, e-mail sales@entaireglobal.com or call (770) 923-2000.



Jonathan Rosen

Access Payment Solutions Shares Their Success with the Chairman's Club

"WE HERE AT ACCESS PAYMENT SOLUTIONS HAVE been a Chairman's Club member of the Chamber for several years and have thoroughly enjoyed its benefits but most importantly the "Family" atmosphere," said Tyler Long, CEO, Access Payment Solutions. "Every



Tyler Long

business we come to know through meetings and after hours functions has been very responsive to our needs as well as us theirs, it really lets one know that this community looks out for one another and that is so important in our current economy," continued Long.

One member that Access Payment Solutions

has come in contact with recently, Allgood Pest Solutions, had accepted an offer for a free analysis and after reviewing how they were currently processing all their transactions and receiving their reporting data, Access Payment Solutions was able to save them up to five times the man hours it took for this function as well as save them a significant amount of money.

"This allowed them to do the things that they are REALLY good at, providing the best possible pest & termite control solutions," concluded Long.

Bank of Atlanta's Gwinnett Office and Branch Now Open

BANK OF ATLANTA RECENTLY ANNOUNCED THE opening of its Gwinnett County main office and branch at Sugarloaf Centre, located at 1970 Satellite Blvd., in Duluth. The new branch is Bank of Atlanta's second one in Georgia, and the first located outside of Atlanta city limits. The bank announced that it was expanding to Gwinnett County last August and had been operating from a temporary branch nearby while its new facility was being built.

"We specifically pinpointed Gwinnett as an area that is well-suited to the products and services we have to offer," said John W. Jackson, chief executive officer of Bank of Atlanta. "Gwinnett has long-been one of Georgia's fastest growing counties, primarily due to the growth of small- and medium-sized businesses in the area, which is our niche. We offer the broad array of products and services available through larger institutions to both businesses and individuals, and because we are local, we have the added benefit of providing personalized

service to each and every customer."

To celebrate its official opening, Bank of Atlanta Gwinnett County President Noble Jones announced that the branch is offering special rates on money market accounts and certificates of deposit (CDs). He added that the bank offers access to fully insured CDs in excess of \$100,000. For more information, visit Bank of Atlanta or call the branch at (678) 495-1660.



Noble Jones

"As a long-time resident of Gwinnett, I am excited that Bank of Atlanta chose Duluth as its first area of expansion, and we certainly look forward to helping local businesses grow and residents to achieve their financial goals," said Jones.



Bank of Atlanta's Gwinnett branch is open Monday through Friday from 9 a.m. until 4 p.m. The drive-thru operates during branch hours, and the bank has a drive-up ATM machine, which is accessible 24 hours a day.

For more information, call Bank of Atlanta in Gwinnett at (678) 495-1660 or visit www.bankofatlanta.com.

This 'n' That

MasterWorks gets award

Congratulations to MasterWorks for being awarded Consumer's Choice Award for 2008 Bathroom Remodeling.

Ordner Construction honored

The Atlanta Business Chronicle named Ordner Construction Company as one of the Top 25 Commercial Contractors in their Best in Construction special issue.

redpepper ranked on Inc. Magazine list

Inc. Magazine ranked advertising agency redpepper No. 865 on its annual ranking of the 5000 fastest-growing private companies in the country. The list is the most comprehensive look at the most important segment of the economy – America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

History of Gwinnett published

A fellow Chairman's Club member, veteran newspaperman Elliott Brack, has just completed a major work on Gwinnett history, *Gwinnett: A Little Above Atlanta*. This book will be over 900 pages, and includes the background on how this county grew, including many insights into the current and past leaders of the county. It also has an extensive appendix with more than 125 individual tables on life in Gwinnett. Visit www.elliottbrack.com to order your copy today!



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GWINNETT CHAMBER OF COMMERCE

CHAIRMAN'S CLUB

Upcoming Events

October 7

Chamber Challenge 2008

Time: 9:00 a.m. – 7:00 p.m.

Location: Chateau Élan Winery and Resort, 100 Rue Charlemagne, Braselton, GA 30517

Contact: Nicole Wright at 770-232-8816 or nicole@gwinnettchamber.org

October 10

Success Lives Here

Featuring Barbara King, Executive Vice President Corporate Relations, Primerica Financial Services

Presenting Sponsor: REALCORP Atlanta

Time: 7:45 a.m. – 9:15 a.m.

Location: The 1818 Club, 6500 Sugarloaf Parkway, Duluth, Ga 30097.

Cost: \$45 for Chamber members; \$55 for non-Chamber members.

RSVP: www.gwinnettchamber.org/slhregistration

October 15

General Membership Meeting

Presenting Sponsor: RocketIT

Featuring Sam Olens on the State of the Region

Time: 11:30 a.m. - 1:00 p.m.

Location: Atlanta Marriott-Gwinnett Place

Cost: \$45 for members and \$55 for non-members. Chairman's Club get one free seat.

RSVP: www.gwinnettchamber.org/gmmregistration

October 28

Chairman's Club Reception

Presenting Sponsors: E.R. Snell Contractor, Inc. and SunTrust Bank

Time: 5:30 p.m. – 7:30 p.m.

Location: *VENUE CHANGE* Now at Sugarloaf Country Club, NOT AT 1818 Club.

Cost: No charge

RSVP: kim@gwinnettchamber.org

November 6

New Chairman's Club Welcome Breakfast & Orientation

Presenting Sponsor: The PrivateBank

Time: 7:30 a.m. – 9:00 a.m.

Location: Sugarloaf Country Club

Cost: No Charge

RSVP: kim@gwinnettchamber.org

Olens *continued from page 1*

infrastructure funding, including water and transportation.

Don't miss the opportunity to hear Olens as he gives an address on the state of our region and learn how you can keep Gwinnett and the region moving in the right direction.