

Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
Population		
2013 Projection	13,721	
2008 Estimate	10,893	
2000 Census	6,295	
1990 Census	3,277	
Growth 2008-2013	25.96%	
Growth 2000-2008	73.04%	
Growth 1990-2000	92.10%	
2008 Est. Population by Single Race Classification		
	10,893	
White Alone	9,654	88.63
Black or African American Alone	568	5.21
American Indian and Alaska Native Alone	18	0.17
Asian Alone	242	2.22
Native Hawaiian and Other Pacific Islander Alone	7	0.06
Some Other Race Alone	242	2.22
Two or More Races	162	1.49
2008 Est. Population Hispanic or Latino by Origin*		
	10,893	
Not Hispanic or Latino	10,294	94.50
Hispanic or Latino:	599	5.50
Mexican	382	63.77
Puerto Rican	51	8.51
Cuban	29	4.84
All Other Hispanic or Latino	137	22.87
2008 Est. Hispanic or Latino by Single Race Class.		
	599	
White Alone	305	50.92
Black or African American Alone	15	2.50
American Indian and Alaska Native Alone	3	0.50
Asian Alone	4	0.67
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	237	39.57
Two or More Races	35	5.84



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Description	Total ZIP	%
2008 Est. Pop. Asian Alone Race by Category*	242	
Chinese, except Taiwanese	9	3.72
Filipino	13	5.37
Japanese	5	2.07
Asian Indian	15	6.20
Korean	14	5.79
Vietnamese	10	4.13
Cambodian	1	0.41
Hmong	114	47.11
Laotian	42	17.36
Thai	1	0.41
Other Asian	12	4.96
Two or more Asian categories	6	2.48
2008 Est. Population by Ancestry	10,893	
Pop, Arab	17	0.16
Pop, Czech	19	0.17
Pop, Danish	12	0.11
Pop, Dutch	67	0.62
Pop, English	905	8.31
Pop, French (except Basque)	105	0.96
Pop, French Canadian	23	0.21
Pop, German	676	6.21
Pop, Greek	1	0.01
Pop, Hungarian	20	0.18
Pop, Irish	837	7.68
Pop, Italian	206	1.89
Pop, Lithuanian	22	0.20
Pop, United States or American	1,981	18.19
Pop, Norwegian	25	0.23
Pop, Polish	77	0.71
Pop, Portuguese	2	0.02
Pop, Russian	25	0.23
Pop, Scottish	169	1.55
Pop, Scotch-Irish	155	1.42
Pop, Slovak	10	0.09
Pop, Sub-Saharan African	44	0.40
Pop, Swedish	19	0.17
Pop, Swiss	5	0.05
Pop, Ukrainian	20	0.18
Pop, Welsh	28	0.26
Pop, West Indian (exc Hisp groups)	2	0.02



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Description	Total ZIP	%
2008 Est. Population by Ancestry		
Pop, Other ancestries	1,505	13.82
Pop, Ancestry Unclassified	3,916	35.95
2008 Est. Pop Age 5+ by Language Spoken At Home		
	10,016	
Speak Only English at Home	9,422	94.07
Speak Asian/Pacific Islander Language at Home	138	1.38
Speak IndoEuropean Language at Home	130	1.30
Speak Spanish at Home	322	3.21
Speak Other Language at Home	4	0.04
2008 Est. Population by Sex		
	10,893	
Male	5,576	51.19
Female	5,317	48.81
Male/Female Ratio	1.05	
2008 Est. Population by Age		
	10,893	
Age 0 - 4	877	8.05
Age 5 - 9	812	7.45
Age 10 - 14	775	7.11
Age 15 - 17	448	4.11
Age 18 - 20	405	3.72
Age 21 - 24	550	5.05
Age 25 - 34	1,647	15.12
Age 35 - 44	1,882	17.28
Age 45 - 49	836	7.67
Age 50 - 54	674	6.19
Age 55 - 59	582	5.34
Age 60 - 64	485	4.45
Age 65 - 74	588	5.40
Age 75 - 84	253	2.32
Age 85 and over	79	0.73
Age 16 and over	8,281	76.02
Age 18 and over	7,981	73.27
Age 21 and over	7,576	69.55
Age 65 and over	920	8.45
2008 Est. Median Age		
	34.59	
2008 Est. Average Age		
	34.65	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Male Population by Age	5,576	
Age 0 - 4	443	7.94
Age 5 - 9	422	7.57
Age 10 - 14	408	7.32
Age 15 - 17	231	4.14
Age 18 - 20	219	3.93
Age 21 - 24	286	5.13
Age 25 - 34	848	15.21
Age 35 - 44	996	17.86
Age 45 - 49	436	7.82
Age 50 - 54	354	6.35
Age 55 - 59	284	5.09
Age 60 - 64	231	4.14
Age 65 - 74	285	5.11
Age 75 - 84	106	1.90
Age 85 and over	27	0.48
2008 Est. Median Age, Male	34.18	
2008 Est. Average Age, Male	34.07	
2008 Est. Female Population by Age	5,317	
Age 0 - 4	434	8.16
Age 5 - 9	390	7.33
Age 10 - 14	367	6.90
Age 15 - 17	217	4.08
Age 18 - 20	186	3.50
Age 21 - 24	264	4.97
Age 25 - 34	799	15.03
Age 35 - 44	886	16.66
Age 45 - 49	400	7.52
Age 50 - 54	320	6.02
Age 55 - 59	298	5.60
Age 60 - 64	254	4.78
Age 65 - 74	303	5.70
Age 75 - 84	147	2.76
Age 85 and over	52	0.98
2008 Est. Median Age, Female	35.02	
2008 Est. Average Age, Female	35.26	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Population Age 15+ by Marital Status*	8,429	
Total, Never Married	1,550	18.39
Married, Spouse present	5,386	63.90
Married, Spouse absent	283	3.36
Widowed	420	4.98
Divorced	790	9.37
Males, Never Married	905	10.74
Previously Married	474	5.62
Females, Never Married	645	7.65
Previously Married	736	8.73
2008 Est. Pop. Age 25+ by Educational Attainment*	7,026	
Less than 9th grade	469	6.68
Some High School, no diploma	956	13.61
High School Graduate (or GED)	2,502	35.61
Some College, no degree	1,667	23.73
Associate Degree	264	3.76
Bachelor's Degree	868	12.35
Master's Degree	204	2.90
Professional School Degree	84	1.20
Doctorate Degree	12	0.17
Households		
2013 Projection	4,642	
2008 Estimate	3,703	
2000 Census	2,146	
1990 Census	1,133	
Growth 2008-2013	25.36%	
Growth 2000-2008	72.55%	
Growth 1990-2000	89.41%	
2008 Est. Households by Household Type	3,703	
Family Households	2,987	80.66
Nonfamily Households	716	19.34
2008 Est. Group Quarters Population	208	
2008 Households by Ethnicity, Hispanic/Latino	138	3.73



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Households by Household Income	3,703	
Income Less than \$15,000	321	8.67
Income \$15,000 - \$24,999	261	7.05
Income \$25,000 - \$34,999	318	8.59
Income \$35,000 - \$49,999	494	13.34
Income \$50,000 - \$74,999	789	21.31
Income \$75,000 - \$99,999	651	17.58
Income \$100,000 - \$149,999	590	15.93
Income \$150,000 - \$249,999	220	5.94
Income \$250,000 - \$499,999	47	1.27
Income \$500,000 and more	12	0.32
2008 Est. Average Household Income	\$75,956	
2008 Est. Median Household Income	\$64,494	
2008 Est. Per Capita Income	\$25,862	
2008 Est. Household Type, Presence Own Children*	3,703	
Single Male Householder	281	7.59
Single Female Householder	269	7.26
Married-Couple Family, own children	1,249	33.73
Married-Couple Family, no own children	1,287	34.76
Male Householder, own children	80	2.16
Male Householder, no own children	68	1.84
Female Householder, own children	174	4.70
Female Householder, no own children	129	3.48
Nonfamily, Male Householder	100	2.70
Nonfamily, Female Householder	66	1.78
2008 Est. Households by Household Size*	3,703	
1-person household	550	14.85
2-person household	1,225	33.08
3-person household	774	20.90
4-person household	703	18.98
5-person household	287	7.75
6-person household	104	2.81
7 or more person household	60	1.62
2008 Est. Average Household Size	2.89	



Pop-Facts: Demographic Snapshot Report

ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Households by Presence of People*	3,703	
Households with 1 or more People under Age 18:		
Married-Couple Family	1,309	35.35
Other Family, Male Householder	91	2.46
Other Family, Female Householder	204	5.51
Nonfamily, Male Householder	13	0.35
Nonfamily, Female Householder	0	0.00
Households no People under Age 18:		
Married-Couple Family	1,227	33.14
Other Family, Male Householder	57	1.54
Other Family, Female Householder	99	2.67
Nonfamily, Male Householder	368	9.94
Nonfamily, Female Householder	335	9.05
2008 Est. Households by Number of Vehicles*	3,703	
No Vehicles	159	4.29
1 Vehicle	709	19.15
2 Vehicles	1,760	47.53
3 Vehicles	772	20.85
4 Vehicles	228	6.16
5 or more Vehicles	75	2.03
2008 Est. Average Number of Vehicles*	2.14	
Family Households		
2013 Projection	3,735	
2008 Estimate	2,987	
2000 Census	1,743	
1990 Census	920	
Growth 2008-2013	25.04%	
Growth 2000-2008	71.37%	
Growth 1990-2000	89.46%	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Family Households by Household Income	2,987	
Income Less than \$15,000	133	4.45
Income \$15,000 - \$24,999	161	5.39
Income \$25,000 - \$34,999	253	8.47
Income \$35,000 - \$49,999	376	12.59
Income \$50,000 - \$74,999	661	22.13
Income \$75,000 - \$99,999	608	20.35
Income \$100,000 - \$149,999	533	17.84
Income \$150,000 - \$249,999	212	7.10
Income \$250,000 - \$499,999	39	1.31
Income \$500,000 and more	11	0.37
2008 Est. Average Family Household Income	\$82,791	
2008 Est. Median Family Household Income	\$71,563	
2008 Est. Families by Poverty Status*	2,987	
Income At or Above Poverty Level:		
Married-Couple Family, own children	1,219	40.81
Married-Couple Family, no own children	1,256	42.05
Male Householder, own children	58	1.94
Male Householder, no own children	59	1.98
Female Householder, own children	133	4.45
Female Householder, no own children	92	3.08
Income Below Poverty Level:		
Married-Couple Family, own children	43	1.44
Married-Couple Family, no own children	18	0.60
Male Householder, own children	31	1.04
Male Householder, no own children	0	0.00
Female Householder, own children	70	2.34
Female Householder, no own children	8	0.27
2008 Est. Pop Age 16+ by Employment Status*	8,281	
In Armed Forces	1	0.01
Civilian - Employed	5,548	67.00
Civilian - Unemployed	115	1.39
Not in Labor Force	2,617	31.60



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Civ Employed Pop 16+ Class of Worker*	5,548	
For-Profit Private Workers	4,334	78.12
Non-Profit Private Workers	178	3.21
Local Government Workers	334	6.02
State Government Workers	199	3.59
Federal Government Workers	125	2.25
Self-Emp Workers	362	6.52
Unpaid Family Workers	16	0.29
2008 Est. Civ Employed Pop 16+ by Occupation*	5,548	
Management, Business, and Financial Operations	846	15.25
Professional and Related Occupations	694	12.51
Service	663	11.95
Sales and Office	1,676	30.21
Farming, Fishing, and Forestry	2	0.04
Construction, Extraction and Maintenance	732	13.19
Production, Transportation and Material Moving	935	16.85
2008 Est. Pop 16+ by Occupation Classification*	5,548	
Blue Collar	1,667	30.05
White Collar	3,151	56.80
Service and Farm	730	13.16
2008 Est. Workers Age 16+, Transportation To Work*	5,468	
Drove Alone	4,589	83.92
Car Pooled	636	11.63
Public Transportation	9	0.16
Walked	29	0.53
Motorcycle	0	0.00
Bicycle	2	0.04
Other Means	9	0.16
Worked at Home	194	3.55
2008 Est. Workers Age 16+ by Travel Time to Work*	5,274	
Less than 15 Minutes	839	15.91
15 - 29 Minutes	1,974	37.43
30 - 44 Minutes	1,256	23.81
45 - 59 Minutes	576	10.92
60 or more Minutes	629	11.93
2008 Est. Average Travel Time to Work in Minutes*	33.47	



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Tenure of Occupied Housing Units	3,703	
Owner Occupied	3,153	85.15
Renter Occupied	550	14.85
2008 Occ Housing Units, Avg Length of Residence	6	
2008 Est. All Owner-Occupied Housing Values	3,153	
Value Less than \$20,000	88	2.79
Value \$20,000 - \$39,999	92	2.92
Value \$40,000 - \$59,999	88	2.79
Value \$60,000 - \$79,999	76	2.41
Value \$80,000 - \$99,999	123	3.90
Value \$100,000 - \$149,999	690	21.88
Value \$150,000 - \$199,999	595	18.87
Value \$200,000 - \$299,999	844	26.77
Value \$300,000 - \$399,999	275	8.72
Value \$400,000 - \$499,999	105	3.33
Value \$500,000 - \$749,999	111	3.52
Value \$750,000 - \$999,999	41	1.30
Value \$1,000,000 or more	25	0.79
2008 Est. Median All Owner-Occupied Housing Value	\$185,235	
2008 Est. Housing Units by Units in Structure*	3,953	
1 Unit Attached	7	0.18
1 Unit Detached	3,156	79.84
2 Units	14	0.35
3 to 19 Units	77	1.95
20 to 49 Units	12	0.30
50 or More Units	0	0.00
Mobile Home or Trailer	687	17.38
Boat, RV, Van, etc.	0	0.00



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ZIP, (see appendix for geographies), aggregate

Description	Total ZIP	%
2008 Est. Housing Units by Year Structure Built	3,953	
Housing Units Built 1999 to 2008	1,996	50.49
Housing Unit Built 1995 to 1998	601	15.20
Housing Unit Built 1990 to 1994	327	8.27
Housing Unit Built 1980 to 1989	433	10.95
Housing Unit Built 1970 to 1979	249	6.30
Housing Unit Built 1960 to 1969	163	4.12
Housing Unit Built 1950 to 1959	86	2.18
Housing Unit Built 1940 to 1949	36	0.91
Housing Unit Built 1939 or Earlier	62	1.57
2008 Est. Median Year Structure Built **	1999	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



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Appendix: Area Listing

Area Name:

Type: List - Area ZIP Codes

Reporting Detail: Aggregate

Reporting Level: Area ZIP Codes

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
30517	Braselton		

Project Information:

Site: 1

Order Number: 967550816

